MEGHALAYA STATE INVESTMENT PROMOTION BOARD
Government Of Meghalaya

INVEST INDIA
NATIONAL INVESTMENT PROMOTION & FACILITATION AGENCY

ANNUAL REPORT

FY 2023-2024

MEGHALAYA STATE INVESTMENT PROMOTION BOARD - INVEST INDIA COLLABORATION



Chairman, MSIPB

I am writing to you as the Chairman of the Meghalaya State Investment Promotion Board to highlight the impactful activities undertaken by our board in collaboration with Invest India. As a key player in promoting investment and fostering economic growth in Meghalaya, our partnership with Invest India has been instrumental in driving forward our shared vision for the region's development.

Since our collaboration with Invest India began, we have witnessed significant progress in attracting investment and facilitating business opportunities in Meghalaya. Through Invest India's extensive network and expertise, we have been able to showcase the immense potential of our state to national and international investors, resulting in a surge of interest and investments across various sectors.

One of the key initiatives that we have successfully executed with Invest India is the promotion of Meghalaya as an attractive destination for industries such as tourism, sports, agribusiness, and Waste Management services. Our joint efforts in organizing investment summits, roadshows, and sector-specific seminars have not only generated interest but have also led to concrete investment commitments, thereby contributing to job creation and economic empowerment in the state.

Furthermore, our collaboration with Invest India has facilitated ease of doing business by providing investors with seamless access to information, resources, and support services. This has resulted in a conducive environment for businesses to thrive and expand their operations in Meghalaya.

I would like to express my sincere appreciation to Invest India for their unwavering support and dedication to promoting investment in Meghalaya. Our collaboration has been a testament to the power of partnerships in driving economic growth and building a prosperous future for our state.

Yours sincerely,

Chairman, Meghalaya State Investment Promotion Board

Executive Chairman, MSIPB

I am writing to share with you the significant impact of the activities undertaken by the Meghalaya State Investment Promotion Board in collaboration with Invest India's Meghalaya Desk Team. As the Executive Chairman of the Board, I am proud to highlight the transformative outcomes that our partnership has achieved in driving investment and economic development in Meghalaya.

The collaboration between the Meghalaya State Investment Promotion Board and Invest India's Meghalaya Desk Team has been instrumental in attracting strategic investments, fostering business growth, and creating employment opportunities in our state. Through a range of targeted initiatives and proactive engagement, we have successfully positioned Meghalaya as a preferred investment destination across diverse sectors.

One of the key achievements of our partnership has been the facilitation of investment projects that contribute to the socio-economic progress of Meghalaya. The efforts of the Meghalaya Desk Team in providing personalized support to investors, facilitating approvals, and addressing challenges have streamlined the investment process and instilled confidence among stakeholders.

Furthermore, our collaboration has played a pivotal role in promoting key sectors such as tourism, healthcare, and infrastructure development. By leveraging Invest India's expertise and network, we have been able to showcase the unique strengths and investment opportunities that Meghalaya offers, leading to a surge in investor interest and project commitments.

I extend my heartfelt appreciation to Invest India's Meghalaya Desk Team for their dedication, expertise, and unwavering support in driving the economic transformation of Meghalaya. Together, we are making meaningful strides towards building a vibrant and resilient economy that benefits all stakeholders.

Yours sincerely,

Executive Chairman Meghalaya State Investment Promotion Board

Chief Secretary to The Government of Meghalaya

I am writing to express my gratitude for the ongoing partnership between Invest India and the Government of Meghalaya. The collaboration between our organizations has been instrumental in promoting investments, facilitating job creation, and enhancing the overall economic development of our state.

The initiatives undertaken by Invest India, such as the Roundtables, Roadshows, interaction with Bilateral chambers, Ambassadors meet, and focused country engagements for the North East Investment Summit, have significantly contributed to positioning Meghalaya as an attractive investment destination. The support provided in improving the state's ranking in Ease of Doing Business (EoDB) through national initiatives has been invaluable in attracting investors and fostering a conducive business environment. One of the key highlights of the summit was the signing of several Memorandums of Understanding (MoUs) with various companies showing interest for investment and development projects in Meghalaya. These MoUs cover a wide range of projects, including the establishment of resorts, telecommunication towers, agriculture crop protection electronics equipment manufacturing, support for farmers, and the development and maintenance of industrial parks and waste management. The total investment amount from these MoUs stands at 2857.2 Crores INR.

We believe that these outcomes demonstrate the immense potential and opportunities for investment and growth in Meghalaya, and we are committed to creating a vibrant trade and investment ecosystem in the region.

Furthermore, the policy benchmarking conducted by Invest India for incentives provided by different states under their Industrial and Investment Policy has provided us with innovative models for promoting investment, based on successful practices adopted by other states. The collaborative efforts have laid the foundation for sustainable industrial and investment development in our state.

Sincerely,

Chief Secretary to the Government of Meghalaya

Commissioner & Secretary, Planning, Investment Promotion & Sustainable Development Department, Government of Meghalaya

I am writing to express our gratitude for the successful partnership between Invest India and the Government of Meghalaya. The collaboration has been instrumental in driving forward our shared vision of transforming Meghalaya into a dynamic center for business and achieving the ambitious goal of making Meghalaya a 10 billion USD economy by 2027-28.

The collaborative efforts between Invest India and MSIPB have yielded remarkable results, particularly in initiatives aimed at promoting investment ecosystem in Meghalaya. The following key initiatives are noteworthy examples of our successful partnership:

One District One Product – Districts as Export Hubs (ODOP-DEH): The ODOP-DEH initiative has been instrumental in identifying and promoting unique products from various districts of Meghalaya.

India Investment Grid (IIG): The IIG platform has provided valuable insights and information to investors interested in Meghalaya.

Project Monitoring Group (PMG): The PMG has played a crucial role in expediting project approvals and resolving regulatory hurdles.

Start-Up India: The support extended through the Start-Up India initiative has fostered innovation, entrepreneurship, and job creation in Meghalaya.

National Single Window System (NSWS): After the State Single Window System will be integrated with the NSWS, it will simplify administrative procedures and enhancing ease of doing business in Meghalaya.

Thank you for your unwavering dedication and contributions to our shared goals.

Sincerely,

Commissioner & Secretary, Planning, Investment Promotion & Sustainable Development Department
Government of Meghalaya

Team

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Table of Contents

Team 6

1. Introduction 10

1.1. About Meghalaya State Investment Promotion Board (MSIPB) 10

1.2. About Invest India 10

1.3. Meghalaya Desk at Invest India 11

2. Strategy for Investment Promotion 12

2.1. Four Pillars of Investment Promotion Strategy 12

2.2. Key Drivers for Growth and Development 13

3. Policy and Research Related Interventions 14

3.1. Policy Research and Analysis 14

3.1.1. Inputs for Industrial & Investment Promotion Policy 14

3.1.2. Inputs for Tourism Policy Incentives and IT Policy 15

3.2. Non-Policy Research Work 16

3.2.1. Investment Requirement for achieving the Vision of doubling the GSDP of the State by 2027-28 16

3.2.2. Training Modules for Private Sector Development 22

4. Processes Related Interventions 22

4.1. Investment Ecosystem Strengthening Initiatives 22

4.1.1. Meghalaya Investment Promotion Portal 22

4.1.2. One District One Product – Districts as Export Hubs (ODOP-DEH) 26

4.1.3. India Investment Grid (IIG) 27

4.1.4. Project Monitoring Group (PMG) 29

4.1.5. Start-Up India 31

4.1.6. National Single Window System (NSWS) 33

4.1.7. Publication of Reports and Brochures on Meghalaya 33

5. Capacity Building Interventions 34

5.1. Event/Seminar/ for Investment Promotion 34

5.1.1. Northeast Global Investors Summit (NEGIS) 2023 35

5.1.2. Mumbai Roadshow for NEGIS 37

5.1.3. Hyderabad Roadshow for NEGIS 38

5.1.4. Meghalaya State Roundtable for NEGIS 39

5.1.5. Kolkata Roadshow for NEGIS..... 40

5.1.6. Northeast Investors Summit 2024 - MoU signing Ceremony 41

5.1.7. Participation at Vibrant Gujarat, 2024 43

5.1.8. Discussion on Invest India & MIDC Collaboration..... 44

5.1.9. EU Global Gateway Conference in Shillong 45

5.1.10. Discussion with SP Jain Institute of Management & Research (SPJIMR), Mumbai for collaboration on Research and Innovation..... 46

5.1.11. Annual Review with the Honourable Chief Minister of Meghalaya 47

5.2. Workshops/Seminar/Roundtables for Private Sector Development 67

5.2.1. Interactive session with the local entrepreneurs of Garo Hills..... 68

5.2.2. Interactive Session on Social Welfare Development with officials of various government departments at Secretariat, Shillong..... 69

6. Projects for Investment Mobilization..... 74

5.3. Investment Mobilization Through Public Projects 74

6.1.1. CSR proposal for mobilizing funds for setting up of Telemedicine Centres in Meghalaya..... 74

6.1.2. Proposal for Mobilizing Funds for LiDAR survey of forest and land resources in Meghalaya..... 75

6.1.3. Proposal for LiDAR Survey on 12 River Basins in Meghalaya by WAPCOS 76

5.4. Investment Mobilization through Private Sector Facilitation 77

6.1.4. Funfirst Global Shillers Pvt. Ltd. 77

6.1.5. Ramky Infrastructure Ltd 78

6.1.6. Seven Sisters Resources 79

6.1.7. Yen Movie Studios 80

6.1.8. AI Genix International Pvt. Ltd 81

6.1.9. EKSAQ 82

6.1.10. B Medical Systems 83

6.1.11. Apollo Health Care 83

6.1.12. Quesera Tours 84

6.1.13. Just Dial 84

6.1.14. Saraf Hotels (HYATT) 85

6.1.15. Quadra Infratel Synergies Pvt. Ltd 86

6.1.16. My home Industries Private Limited (Maha Cement) 87

6.1.17. GMMCO Technology Services 87

6.1.18. Re Sustainability Limited 88

6.1.19. Confederation of Women Entrepreneurs of India 89

6.1.20. GarudaUAV 89

6.1.21. SkyJumper Sports 90

1. Introduction

1.1. About Meghalaya State Investment Promotion Board (MSIPB)

Meghalaya State Investment Promotion Board (MSIPB) was reconstituted on 1st July 2021 to promote Meghalaya as an investment destination. The governing council of the State Investment Promotion Board is chaired by the Honourable Chief Minister of Meghalaya.

The mandate of MSIPB is to identify the infrastructural gaps in the state and promote Meghalaya as an investment destination. The board is responsible for identifying and coordinating all measures to improve the State's rank in the Ease of Doing Business along with monitoring of such measures. The board works to identify different sources of funding for implementation of major projects in the State including the possibility of PPP based funding. In order to promote Meghalaya as a favourable investment destination, MSIPB coordinates and facilitates all relevant matters to fast-track realization of investment opportunities. Further, the board will supervise the function of the Programme Management Unit which shall be created to provide necessary support for investment promotion in the State.

1.2. About Invest India

Invest India is the National Investment Promotion and Facilitation Agency of India under Department of Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce & Industry and is mandated to provide comprehensive facilitation support to the investment community. Additionally, Invest India is the execution arm for national level initiatives such as Start Up India, Make in India, India Industrial Land Bank (IILB), National Single Window System, Project Monitoring Group (PMG), India Investment Grid (IIG), AGNIi, One District One Product (ODOP) – DEH (District as Export Hubs) etc.

India offers the ideal blend of innovation, talent, financial, and renewable resources to help your business thrive. Invest India is the advisor, guide, and facilitator to every investor looking to make a home in India. It offers a one-stop solution to global and domestic investors whom it handholds throughout their journey into the world's most liberal investment

destination from the day they start exploring India as an investment destination to the time of deployment of their investments and even beyond.

Invest India's work spans the entire spectrum of India's transformational business sector, from supporting India's rapidly expanding start-up ecosystem to harnessing the power of innovation from India's laboratories and bringing it to market, or identifying, developing, and deploying technologies on the ground. Its multi-faceted activities include detailed India entry strategies and research, end-to-end handholding, and investment aftercare. It works with every major country around the world, and across all Indian states. From assisting with land acquisition to highlighting infrastructure projects for investment, showcasing cutting-edge innovation and startups, and world-class research, the various teams at Invest India offer each new investor the panoramic scope of the India opportunity and ways to navigate it.

Invest India was awarded the Investment Promotion Award, 2020 by the United Nations Conference on Trade and Development for our good practices during the pandemic. Most recently, it was honored as the world's most innovative Investment Promotion Agency 2021 by OCO Global and secured bronze in the first annual Strengthening IPA Advocacy Services Competition launched jointly by the World Bank & WAIPA. Invest India has also been elected as the President of the Geneva-based World Association of Investment Promotion Agencies (WAIPA) for 2021-23.

1.3. Meghalaya Desk at Invest India

Meghalaya State Investment Promotion Board (MSIPB) has signed an MoU with Invest India in July 2021 in the presence of the Hon'ble Chief Minister of Meghalaya, Shri Conrad Sangma. In accordance with the MoU, Meghalaya Desk at Invest India has been operationalized to leverage investment opportunities in the key thrust sectors to boost trade and investment in the state of Meghalaya.

Figure 1: Visuals from MSIPB- Invest India MoU signing in July 2021, in presence of Honourable CM, Shri Conrad K. Sangma





Under its MoU with MSIPB, Meghalaya Desk at Invest India performs the following functions:

- Promote Meghalaya as an investment destination and facilitate investment proposals received from investors with concerned departments of the state government.
- Support in improvement of State's ranking in Ease of Doing Business (EoDB) through progress on national initiatives under its banner such as IILB, IIG, PMG etc.
- Support MSIPB in taking up structured investment targeting and facilitation exercise, including reaching out to various stakeholders.
- Provide strategic inputs on building a Startup ecosystem in the state with close co-ordination of Startup India team and state government agencies.
- Support state ODOP-DEH products in finding the right market and setting up of Unity Mall in the state.
- Providing sector specific policy inputs and best practices being followed by other states.
- Support departments with preparation of proposals to seek funds under central government schemes.
- Support in organizing sectoral events, stakeholder consultations for deliberations and capacity building of department for investment promotion in the focus sectors of the state.

2. Strategy for Investment Promotion

2.1. Four Pillars of Investment Promotion Strategy

Our strategy is to focus on mobilising investments from four domains, which we consider as the Four Pillars of our strategy. These include Public Invetment through schemes and funds

of Central Government, Public Private Partnership (PPP) where private parties collaborate with state government to undertake strategic projects, private investment through investors based out of the state, and lastly, the local state based private investors within the state. These are as shown below:

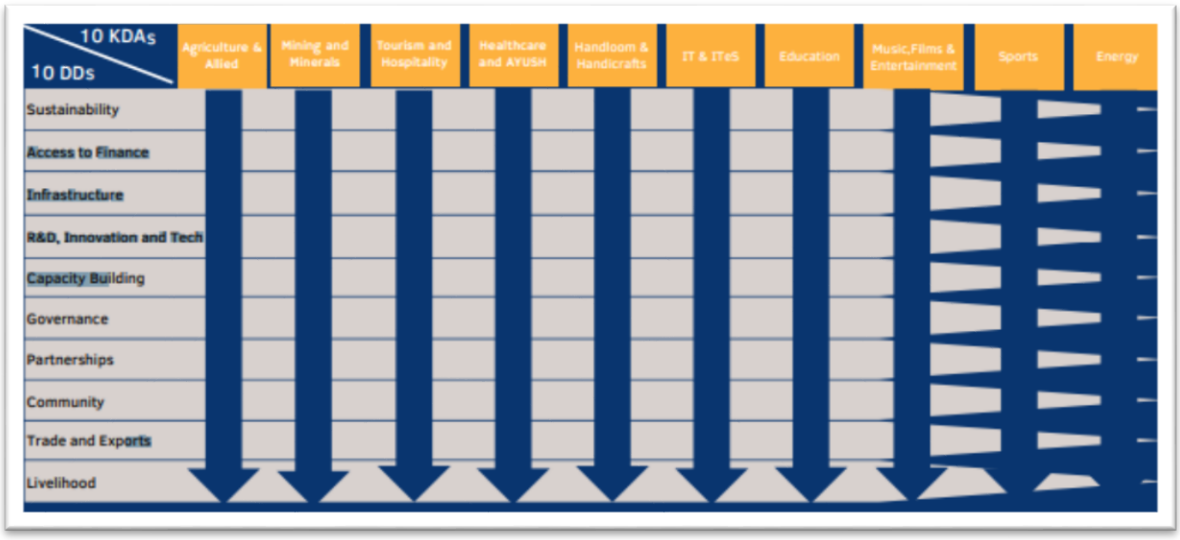
Figure 2: Four Pillars of Investment Mobilisation Strategy



2.2. Key Drivers for Growth and Development

Growth of an economy is dependent of several key factors, be it internal or external to the economy. The factors internal to the economy is what is under the control of any government to improve upon or excel towards. These internal factors include foundational elements such as governance and ease of doing business along with more expansive elements of enterprise growth ecosystem and community-based initiatives leading to sustainable development. We call these foundational as well as expansive elements as the Development Drivers (DDs). The Development Drivers (DDs) are cross cutting in nature and are pertinent to the growth of all sectors of the state's economy. Investment and Reforms in these DDs shall ensure the creation of a conducive ecosystem for growth and development. They are as listed below:

Figure 3: Development Drivers for Growth and Development in Meghalaya



3. Policy and Research Related Interventions

3.1. Policy Research and Analysis

3.1.1. Inputs for Industrial & Investment Promotion Policy

1.1.1.1. Brief about the Project

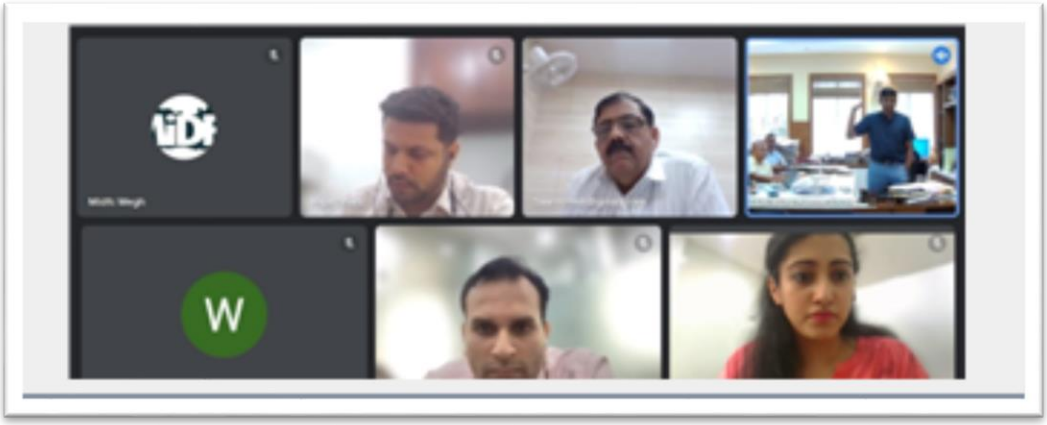
On the request of Commerce & Industries Department, Government of Meghalaya, the desk undertook policy benchmarking for incentives provided by across different states under their Industrial and Investment Policy for providing a push to investment and industrial development in the state. It also included suggestions based on innovative models for promoting investment being adopted by other states such as Odisha, Andhra Pradesh, etc.

1.1.1.2. Outcomes

- The Desk made a detailed presentation to a group of state government officials including Commissioner & Secretary, Planning, Investment Promotion and Sustainable Development; Commissioner & Secretary, Commerce & Industries Department, Government of Meghalaya; Commissioner and Secretary, Tourism; and others.
- As per the directions issued during the meeting, the Commerce and Industries department in collaboration with officials from the Planning, Investment Promotion

and Sustainable Development were to incorporate the suggestions in the draft industrial policy basis the requirements.

Figure 5: Meeting with Commissioner & Secretary, Planning Department on Drafting of the Meghalaya Industrial and Investment Promotion Policy 2023



1.1.1.3. Current Status

- Meghalaya Industrial Investment Policy has been approved and launched, which outlines an ambitious strategy for boosting the state's economic environment. This policy, in alignment with the Government of India's new industrial agenda, aims to act as a driving force for industrial growth, leveraging local strengths to transform Meghalaya into a dynamic center for business.

3.1.2. Inputs for Tourism Policy Incentives and IT Policy

1.1.2.1. Brief about the Project

On the request of Commerce & Industries Department and Tourism Department, Government of Meghalaya, the desk undertook policy benchmarking for incentives provided by across different states under their Tourism and IT policy for providing a push to investment in these sectors in the state. It also included suggestions based on innovative non-fiscal incentives being offered by several states in India.

1.1.2.2. Outcomes

- The Desk made a detailed presentation to a group of state government officials including Commissioner & Secretary, Planning, Investment Promotion and Sustainable Development; Commissioner & Secretary, Commerce & Industries Department; Commissioner and Secretary, Tourism, Government of Meghalaya; and others.
- As per the directions issued, the Commerce and Industries department and Tourism department were to incorporate the suggestions in the tourism incentives and draft IT policy basis the need and requirements of the state.

1.1.2.3. Current Status

Meghalaya Information Technology-enabled services Promotion Policy-2024 has been launched, aimed at enticing investors and facilitating job creation within the state.

3.2. Non-Policy Research Work

3.2.1. Investment Requirement for achieving the Vision of doubling the GSDP of the State by 2027-28

1.2.1.1. Brief about the Project

The Honourable Chief Minister of Meghalaya in the Budget Speech for financial year 2023-24, shared his vision of making Meghalaya a 10 billion Dollar Economy by 2027-28. In undertaking this project for MSIPB, the desk has been tasked to analyse and study the investment requirement for achieving this vision for the state.

1.2.1.2. Outcomes of the Project

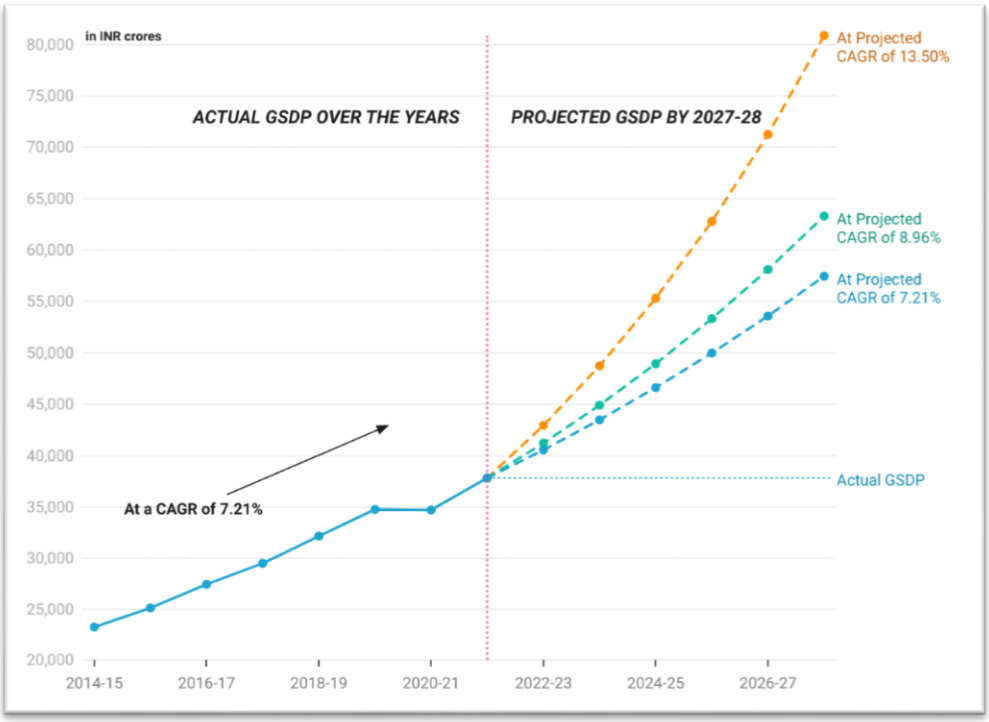
- **Projected Growth Scenarios for Meghalaya**

  Meghalaya's economy is growing at a CAGR (2015-22) of 7.21% which shall lead it to a GSDP of INR 57,451 crores in FY28. For an INR 80,000 crores GSDP by FY28, it needs to grow by a CAGR of 13.90%.

  Table 1: Projected GSDP under different scenarios including the targeted GSDP of 10-billion-dollar economy

GSDP Growth Rates Basis	Annual Proj. CAGR	Proj. GSDP by FY 2027-28 (INR Crs)
Past CAGR of 7 years (2015-2022) – Scenario I	7.21%	57,451
YoY Growth (2022 over 2021) – Scenario II	8.96%	63,311
For Doubling of GSDP to ~INR 80,000 Crs (~USD 10 Bn)	13.90%	80,095

Figure 6: Projected Growth Trajectories under different scenarios including the targeted GSDP of $10 billion-dollar economy



- **Structure of the Economy over the past ten years**

Meghalaya is a US$ 4.99 billion economy in FY2023 with majority contribution of the services sector, whose share has been continuously increasing on the behest of decreasing share of mining and manufacturing sectors (as shown in the chart below)

Figure 7: Structure of Meghalaya's Economy over the last few years

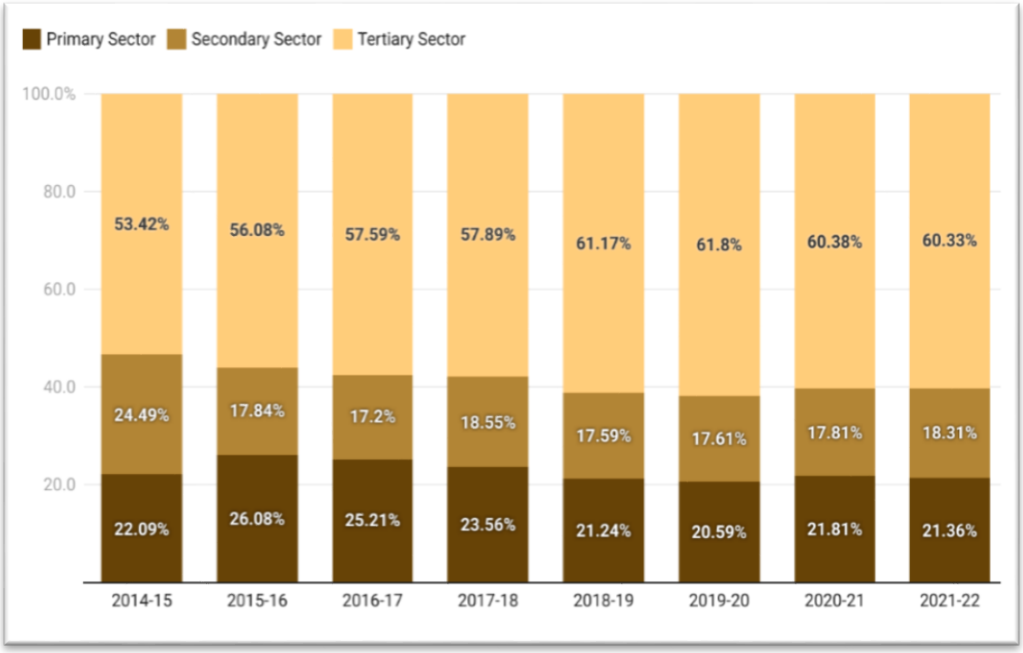


Table 2: Changes in the different economy activities in past 10 years from FY 2012-13 to 2021-22

.No.	Item	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	Change
.	**Agriculture, forestry and fishing**	**14.95%**	**15.56%**	**15.77%**	**18.60%**	**20.65%**	**21.31%**	**20.29%**	**19.91%**	**19.54%**	**20.68%**	**20.24%**	**4.69%**
1.1	Crops	8.62%	9.58%	9.54%	10.28%	11.03%	10.87%	10.48%	10.53%	10.11%	10.82%	10.64%	1.06%
1.2	Livestock	3.15%	2.93%	3.17%	3.29%	3.27%	3.23%	3.04%	3.05%	3.09%	3.13%	3.06%	0.12%
1.3	Forestry and logging	2.96%	2.69%	2.66%	4.60%	5.57%	6.31%	5.77%	5.33%	5.21%	5.43%	5.15%	2.46%
1.4	Fishing and aquaculture	0.22%	0.36%	0.39%	0.44%	0.79%	0.90%	1.00%	0.99%	1.13%	1.30%	1.40%	1.04%
.	**Mining and quarrying**	**7.37%**	**5.92%**	**8.64%**	**3.49%**	**5.43%**	**3.89%**	**3.27%**	**1.33%**	**1.05%**	**1.13%**	**1.11%**	**-4.81%**
	Primary	**22.32%**	**21.48%**	**24.41%**	**22.09%**	**26.08%**	**25.21%**	**23.56%**	**21.24%**	**20.59%**	**21.81%**	**21.36%**	**-0.12%**
.	**Manufacturing**	**24.55%**	**23.78%**	**18.28%**	**16.30%**	**7.62%**	**8.23%**	**9.39%**	**9.18%**	**9.69%**	**9.62%**	**10.55%**	**-13.24%**
.	**Electricity, gas, water supply & other utility services**	**2.41%**	**3.38%**	**1.96%**	**2.06%**	**2.27%**	**1.96%**	**1.82%**	**2.57%**	**1.68%**	**2.10%**	**2.04%**	**-1.33%**
.	**Construction**	**6.00%**	**5.00%**	**5.36%**	**6.14%**	**7.95%**	**7.01%**	**7.34%**	**5.85%**	**6.24%**	**6.09%**	**5.72%**	**0.72%**
	Secondary	**32.97%**	**32.16%**	**25.61%**	**24.49%**	**17.84%**	**17.20%**	**18.55%**	**17.59%**	**17.61%**	**17.81%**	**18.31%**	**-13.85%**
.	**Trade, repair, hotels and restaurants**	**13.64%**	**15.51%**	**17.15%**	**17.45%**	**18.94%**	**20.22%**	**20.93%**	**22.82%**	**23.57%**	**19.83%**	**21.12%**	**5.62%**
6.1	Trade & repair services	12.63%	14.50%	16.10%	16.39%	17.83%	19.08%	19.77%	21.61%	22.35%	19.32%	20.60%	6.10%
6.2	Hotels & restaurants	1.01%	1.00%	1.04%	1.06%	1.11%	1.14%	1.15%	1.21%	1.22%	0.50%	0.52%	-0.49%
.	**Transport, storage, communication & services related to broadcasting**	**5.05%**	**5.52%**	**5.94%**	**6.31%**	**6.68%**	**6.54%**	**6.18%**	**6.12%**	**6.12%**	**5.63%**	**5.73%**	**0.21%**
7.1	Railways	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
7.2	Road transport	3.71%	4.00%	4.15%	4.25%	4.41%	4.38%	4.14%	4.20%	4.08%	3.33%	3.28%	-0.72%
7.3	Water transport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
7.4	Air transport	0.02%	0.03%	0.02%	0.04%	0.00%	0.00%	0.00%	0.00%	0.01%	0.00%	0.00%	-0.03%
7.5	Services incidental to transport	0.00%	0.00%	0.00%	0.00%	0.00%	0.06%	0.06%	0.06%	0.06%	0.02%	0.02%	0.02%
7.6	Storage	0.02%	0.02%	0.02%	0.02%	0.02%	0.02%	0.02%	0.06%	0.06%	0.06%	0.06%	0.04%
7.7	Communication & services related to broadcasting	1.31%	1.48%	1.75%	2.00%	2.25%	2.09%	1.96%	1.79%	1.91%	2.23%	2.37%	0.89%
.	**Financial services**	**2.95%**	**2.73%**	**2.77%**	**2.91%**	**3.06%**	**2.90%**	**2.97%**	**2.52%**	**2.76%**	**2.97%**	**3.08%**	**0.35%**
.	**Real estate, ownership of dwelling & professional services**	**6.10%**	**6.12%**	**6.31%**	**6.86%**	**6.65%**	**6.36%**	**5.89%**	**5.72%**	**5.62%**	**5.83%**	**5.61%**	**-0.51%**
0.	**Public administration**	**9.40%**	**8.83%**	**9.53%**	**11.01%**	**10.88%**	**10.89%**	**11.03%**	**12.19%**	**12.31%**	**14.71%**	**13.73%**	**4.90%**
1.	**Other services**	**7.57%**	**7.65%**	**8.29%**	**8.87%**	**9.86%**	**10.67%**	**10.90%**	**11.80%**	**11.43%**	**11.40%**	**11.06%**	**3.41%**
	Tertiary	**44.72%**	**46.36%**	**49.98%**	**53.42%**	**56.08%**	**57.59%**	**57.90%**	**61.17%**	**61.80%**	**60.38%**	**60.33%**	**13.97%**

- **Projected Investment Requirement for doubling GSDP**

  Due to absence of Gross Capital Formation (GCF) data (which is a proxy for investment) for Meghalaya, data for India has been used to calculate Incremental Capital Output Ratio (ICOR) which has led to projections carried out for Investment Requirement for doubling of state's GSDP. The calculations for the same are below:

Table 3: Calculation of India's average ICOR over past 7 years

Financial Year	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
GDP (At Current Prices) - A	1,24,67,959	1,37,71,874	1,53,91,669	1,70,90,042	1,88,99,668	2,01,03,593	1,98,29,927	2,34,71,012	2,72,03,767
GDP (At Constant Prices) - B	1,05,27,674	1,13,69,493	1,23,08,193	1,31,44,582	1,39,92,914	1,45,34,641	1,36,87,118	1,49,25,840	1,59,71,090
GDP Growth at Constant	**7.41%**	**8.00%**	**8.26%**	**6.80%**	**6.45%**	**3.87%**	**-5.83%**	**9.05%**	**7.00%**

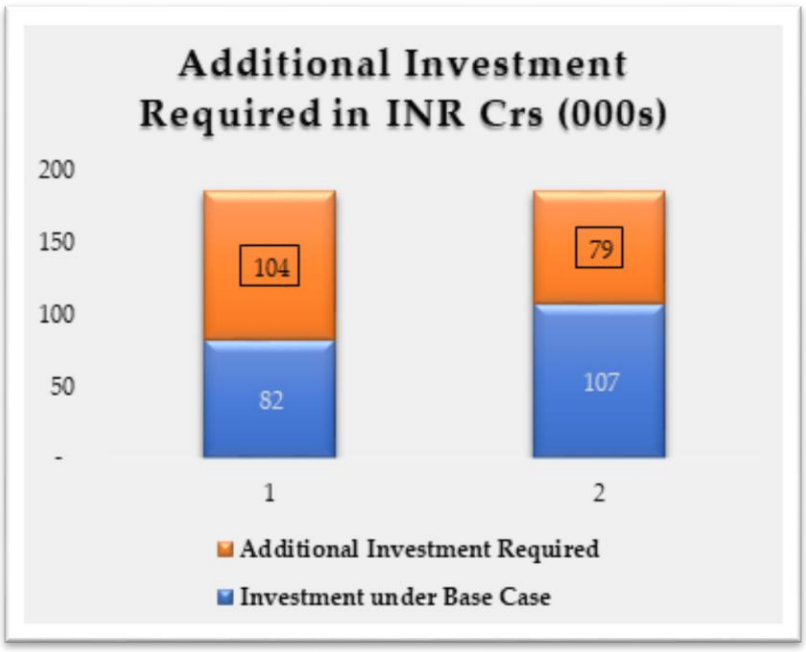
Prices (%) - C									
GCF (At Current Prices) - D	41,79,779	44,22,659	49,18,077	57,91,573	63,96,053	61,06,406	55,27,488	73,61,647	84,76,194
Investment Rate (%) – E=D/A	**33.52%**	**32.11%**	**31.95%**	**33.89%**	**33.84%**	**30.37%**	**27.87%**	**31.36%**	**31.16%**
ICOR (E/C)	**4.52**	**4.02**	**3.87**	**4.99**	**5.24**	**7.85**	**(4.78)**	**3.47**	**4.45**
Average ICOR (Past 7 years excl. FY 2021)	**4.84**								

Table 4: Calculation of Investment Requirement for achieving the GSDP under different scenarios and the additional requirements for Investment for targeted GSDP

Meghalaya Data (in INR crores)						
Financial Year	**2023-24**	**2024-25**	**2025-26**	**2026-27**	**2027-28**	**Total**
Projected GSDP (At Current Prices)	46,600	53,357	61,094	69,952	80,095	
Investment Requirement at ICOR of 4.84 - A	**23,332**	**32,702**	**37,443**	**42,873**	**49,089**	**1,85,439**
Gross Investment Rate (%)	***50%***	***61%***	***61%***	***61%***	***61%***	
Investment Under Scenario I - B	**14,156**	**15,177**	**16,272**	**17,445**	**18,704**	**81,755**
Additional Investment Required over Scenario I (A-B)	9,176	17,524	21,171	25,427	30,386	**1,03,684**
Net Investment Rate (%)	***20%***	***33%***	***35%***	***36%***	***38%***	

Investment Under Scenario II - C	**17,878**	**19,480**	**21,226**	**23,128**	**25,201**	**1,06,914**
Additional Investment Required over Scenario II (A-C)	**5,454**	**13,221**	**16,217**	**19,744**	**23,888**	**78,525**
Net Investment Rate (%)	**12%**	**25%**	**27%**	**28%**	**30%**	

Figure 8: The additional requirements for Investment for targeted GSDP against the other scenarios



1.2.1.3. Current Status and Way Forward (in bullet points)

- These findings were presented before the Honorable Chief Minister, Executive Chairman of MSIPB, Commissioner & Secretary, Planning, Investment Promotion and Sustainable Development and other officials of MSIPB to invite their comments and suggestions.
- The project will be an ongoing one with the next step being the analysis of the sources through which the investment can flow in the state. Also, analysis of allocation of these investments in various sectors in accordance with the thrust/focus areas of the state

government and the ability of a sector to produce more output with less investment is yet to be undertaken. It requires data for capital formation in each sector at the state level.

3.2.2. Training Modules for Private Sector Development

1.3.1.1. Brief about the Project

The Desk produced a series of educational modules intended to serve as key knowledge resources for entrepreneurs, with a particular focus on initial stages of setting up a business and financial literacy. These resources aim to serve as a comprehensive guide for District/Block level officials, assisting them in organizing training sessions for entrepreneurs and other interested stakeholders in their respective areas, thereby fostering a well-informed and skilled entrepreneurial community.

1.3.1.2. Outcomes of the Project.

Two modules have been developed and submitted to MSIPB for review and circulation:

- A Basic Guide to Entity Incorporation
- A Primer on Financial Literacy for Entrepreneurs/Farmers.

4. Processes Related Interventions

4.1. Investment Ecosystem Strengthening Initiatives

4.1.1. Meghalaya Investment Promotion Portal

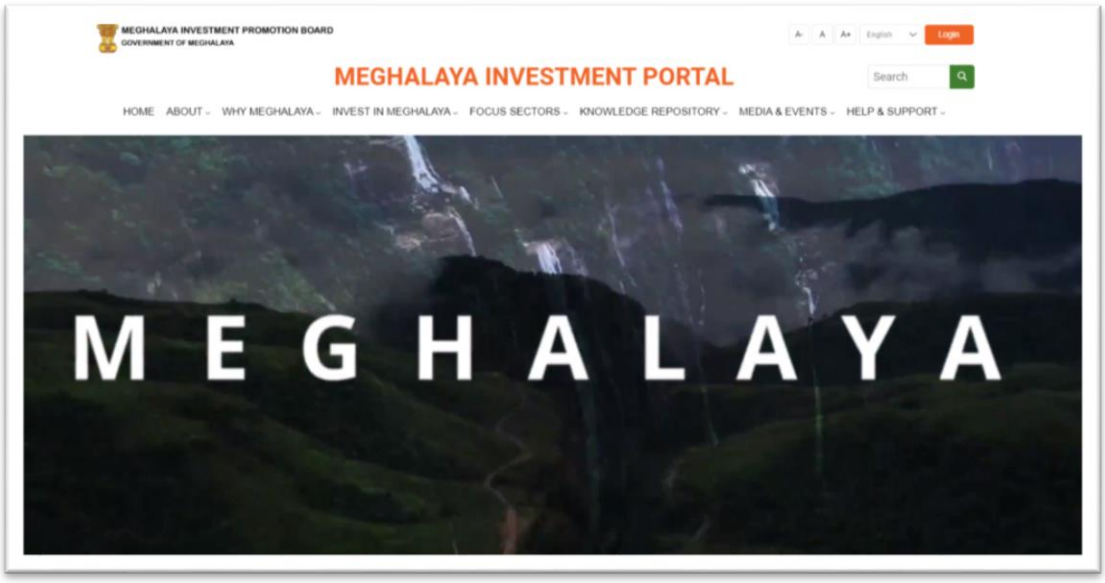
2.1.1.1. Brief about the Project

Meghalaya State Investment Promotion Board (MSIPB) is in the process of developing a portal to implement its 4P strategy to drive investment in the state. The portal is envisioned to cater to the needs of both public and private sectors along with the entrepreneurs from the state. The idea is to mobilize funds through all four domains from where the funding can be

sourced namely – Private Sector in Meghalaya, Private Sector outside Meghalaya, Public Sector Schemes/Funds and Public-Private Partnership.

Alongside mobilization of funds, the portal also aims to facilitate investments in enterprises from the state by providing match-making services to private investors and entrepreneurs who can view, assess and partner with each other basis the synergy between their requirements.

Figure 11: Snapshot of State Investment Promotion Portal being prepared by MSIPB


MEGHALAYA INVESTMENT PROMOTION BOARD
GOVERNMENT OF MEGHALAYA
MEGHALAYA INVESTMENT PORTAL
Search
HOME ABOUT WHY MEGHALAYA INVEST IN MEGHALAYA FOCUS SECTORS KNOWLEDGE REPOSITORY MEDIA & EVENTS HELP & SUPPORT
MEGHALAYA


MEGHALAYA INVESTMENT PORTAL
Search
HOME ABOUT WHY MEGHALAYA INVEST IN MEGHALAYA FOCUS SECTORS KNOWLEDGE REPOSITORY MEDIA & EVENTS HELP & SUPPORT
AGRICULTURE & FOOD PROCESSING
3
Agro-Climatic zones available (making it a biodiversity hotspot)
1150cm
Average annual rainfall - The highest rainfall receiving state in the country
17
Registered Food Processing Organizations/Companies in the state
325
State Registered Agri and Food Processing sector startups
INVESTMENT OPPORTUNITIES





2.1.1.2. Tentative Components of the Portal

- ***Why Meghalaya: Reason to Invest in Meghalaya***
- ***Sectoral Profiles – To gauge Investment Opportunities***
- ***Invest In Meghalaya – To get idea on approvals and clearances, government funding support, commodity pricing dashboard, information on India Industrial Landbank, Support Services offering expert advice, and job opportunities.***
- ***Matchmaking Services – For Partnership between Investor and Entrepreneur***

- ***Linkage to India Investment Grid for showcasing of Projects***
- ***Knowledge Services***
    - Public Investment
    - Public Private Partnerships
    - Translation of RBI Financial Literacy Documents
    - Skill Meghalaya Digital (Skill Centers and Skilling Courses)
    - Policies and Schemes
- ***Success Stories of Investors and Entrepreneurs***
- ***Events & Blogs (Past and Upcoming)***
- ***Social Media***
- ***Feedback***

2.1.1.3. Current Status and Way Forward

- The content of the website has been curated and finalized from our end and submitted to MSIPB.

4.1.2. One District One Product – Districts as Export Hubs (ODOP-DEH)

2.1.2.1. Brief about the Project

The ODOP-DEH initiative is aimed at manifesting the vision of the Hon'ble Prime Minister of India to foster balanced regional development across all districts of the country. The idea is to select, brand, and promote One Product from each District of the country with an objective of:

- For enabling holistic socioeconomic growth across all regions
- To attract investment in the district to boost manufacturing and exports.
- To generate employment in the district
- To provide ecosystem for Innovation/ use of Technology at District level to make them competitive with domestic as well as international market.

2.1.2.2. Activities and Initiatives of ODOP-DEH

- Establishment of Unity Mall for ODOP and GI products in Meghalaya: A Proposal was submitted by Government of Meghalaya to Department of Expenditure, Ministry of Finance, Government of India. The same has been approved and a letter has been issued for release of funds for setting up of Unity Mall in New Shillong area, Meghalaya for INR 132 Cr.
- ODOP Team has requested support for promoting drives like National Programme for Organic Production (NPOP) & Press Information Bureau Certifications in Meghalaya.
- Meghalaya also won the Bronze Award in States Category (B) at the National ODOP Awards held at Bharat Mandapam on 3rd January 2024.

2.1.2.3. Way Forward

- Capacity development through NPOP Workshops, Artisan ID Drives, India Post- Dak Niryaat Portal training
- Support for **onboarding of sellers/manufacturers onto the ODOP GeM Bazaar**: To acquire database of sellers, onboarding them, and conducting training sessions with sellers and ODOP SPOCs from the state.
- Expediating the submission of a revised list of identified products.
- Tagging of ODOP products and dedicated walls at Emporiums
- Exhibitions and showcases at global events
- Scenario analysis through Product Action Reports

4.1.3. India Investment Grid (IIG)

2.1.3.1. Brief about the Project

IIG is a great platform for showing investible projects in the states, under different investment categories. However, it is observed that most of the projects on the platform are high-value infrastructure projects and are funded/promoted by respective state government departments/agencies. Also, there is no direct link to take part in the bidding process providing end to end solution to government departments from publishing a tender to the

identification of final bidder for a project being promoted by the government department, leading to low traction of the IIG portal in the NER.

2.1.3.2. Activities and Initiatives of IIG

- **Meghalaya's Presence on IIG**
  - 102 Total Projects
  - 10 Districts
  - INR 64,642 Cr. + Opportunities
  - 62 NIP Projects
  - 28 Promoters
- **Key Investable Opportunities from Meghalaya on IIG**

Project Name	Sector	Cost (INR Crs)
Indo-Japan Project for Infrastructure for Promoting Natural History and Nature Conservation at Nokrek National Park (NNP), Meghalaya Implementation Agency - Meghalayan Age Limited	Tourism, Hospitality & Wellness	350.00
Development of Power Distribution Infrastructure at West Garo Hills, Meghalaya Implementation Agency - Meghalaya Energy Corporation Limited	Electricity Generation	147.90
Development and Augmentation Of Value Chain Infrastructure For Turmeric at West Jaintia Hills Under Horticulture Cluster Development Programme, Meghalaya Implementation Agency - Meghalaya State Agriculture Marketing Board	Food Processing & Agriculture	62.50
Construction of Sonagre-Jijikapara Road Bridge, Meghalaya Implementation	Inland Waterways	27.60

Agency - Meghalaya Infrastructure Development Finance Corporation		

- **Engagements with the state**
  - The IIG team organised a Workshop on Introduction to National Infrastructure Pipeline on India Investment Grid (IIG) for State Government Officials in Shillong in September 2023.
  - The officials were introduced to the portal and its features for uploading National Infrastructure Pipeline (NIP) and Non-NIP projects, updating, editing and seeking investors.

2.1.3.3. Way Forward

- Conducting workshop for the identification of CSR projects from the state of Meghalaya, onboarding them on the IIG portal and promoting them to corporates
- Co-curate potential investible projects with state promoters including tender-ready opportunities and showcasing them to global investors with the help of various outreach channels.

4.1.4. Project Monitoring Group (PMG)

2.1.4.1. Brief about the Project

The Project Monitoring Group (PMG), Invest India is an institutional mechanism for the expedited resolution of issues and regulatory bottlenecks in projects with investments upward ₹ 500 Cr. in India. It was set up as a special cell in the Cabinet Secretariat, Government of India in 2013 and was subsequently brought under the administrative control of the Prime Minister's Office (PMO) in 2015. Currently, PMG is situated at Invest India, Department of Industry and Internal Trade (DPIIT), Ministry of Commerce. This relocation was enabled in order to create a one-stop facilitation destination for investors at all stages of the investment process, including issue resolution.

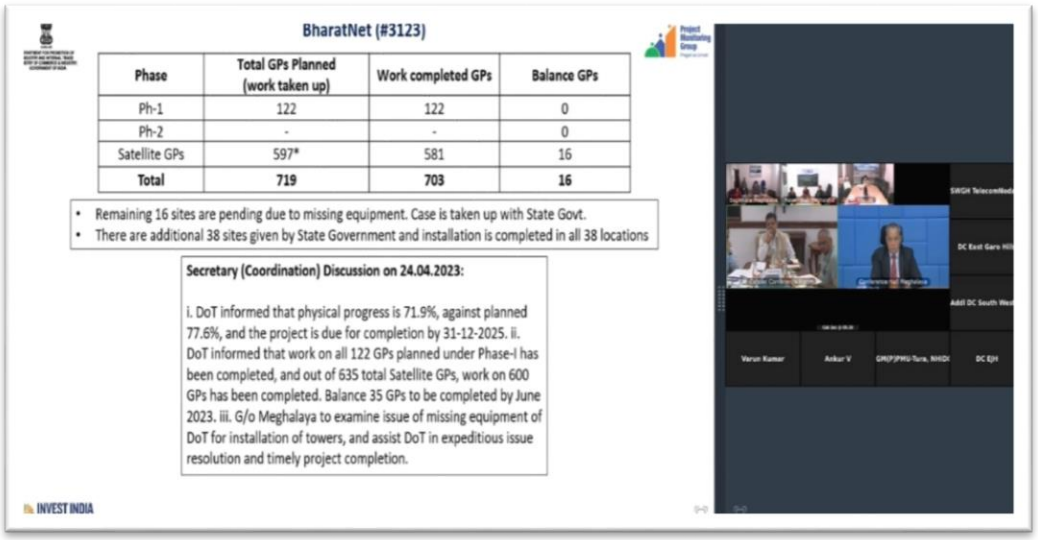
The PMG seeks to enlist the unresolved project issues in respect of all mid and large sized Public, Private and 'Public–Private Partnership' (PPP) Projects and takes up fast-tracking of

approvals, sectoral policy issues and removal of bottlenecks in expeditious commissioning. DPIIT is mandated as the nodal body for the review of public and private projects facing challenges and facilitates their resolution through PMG. There are several projects from key sectors for which the PMG undertakes issue resolution. The projects are largely from the infrastructural nature, however PMG accepts projects from all sectors, as long as they meet the threshold requirement.

2.1.4.2. Activities and Initiatives of IIG

- **Meghalaya's presence on PMG**
  - 11 mega infrastructure projects worth INR 1,21,204 crores are currently under implementation in Meghalaya.
- **Reviews undertaken for the state projects**
  - Project Monitoring Group organised a Review Meeting of Projects in the State of Meghalaya on 10th August 2023 under the Chairpersonship of Shri P. K Tripathi, Secretary (Coordination), Cabinet Secretariat, Government of India. In this review, 31 issues across 13 projects worth INR 1,16,728 Crores were discussed to ensure project progress, removal of infrastructure bottlenecks and better stakeholder coordination.
  - Senior officials from Government of Meghalaya, Ministry of Road Transport and Highways, Ministry of Petroleum and Natural Gas, and Department of Telecommunications were present. Stringent timelines were provided to ensure the timely commissioning of these projects.

Figure 19: A Snapshot from review of the BharatNet Project through PMG Portal



BharatNet (#3123)

Phase	Total GPs Planned (work taken up)	Work completed GPs	Balance GPs
Ph-1	122	122	0
Ph-2	-	-	0
Satellite GPs	597*	581	16
Total	**719**	**703**	**16**

- Remaining 16 sites are pending due to missing equipment. Case is taken up with State Govt.
- There are additional 38 sites given by State Government and installation is completed in all 38 locations

Secretary (Coordination) Discussion on 24.04.2023:

i. DoT informed that physical progress is 71.9%, against planned 77.6%, and the project is due for completion by 31-12-2025. ii. DoT informed that work on all 122 GPs planned under Phase-I has been completed, and out of 635 total Satellite GPs, work on 600 GPs has been completed. Balance 35 GPs to be completed by June 2023. iii. G/o Meghalaya to examine issue of missing equipment of DoT for installation of towers, and assist DoT in expeditious issue resolution and timely project completion.

INVEST INDIA

4.1.5. Start-Up India

2.1.4.3. Brief about the Project

The Startup India initiative was launched on 16th January 2016, by the Hon'ble Prime Minister. The Prime Minister also unveiled an Action Plan consisting of 19 Action Points that act as a guiding document for the startup initiative. Since the inception of the initiative:

Funding

An INR 945 Cr Startup India Seed fund Scheme has been launched in 2021 to aid setting up and growth of new startups.

An INR 10,000 Cr 'fund of funds' is being managed for growing the domestic venture capital industry.

Startup India Investor Connect was conceptualized to serve as an intermediary platform for both Investors and Startups to find the right beneficiaries to connect with.

Market Access

Startup Runway has been launched as a dedicated corner for startups to sell products and services to the Government.

To enable government linkages for growth opportunities and exposure, Grand Challenges and Knowledge series are regularly organised for the Startups.

International Support

A Startup bridge is a virtual landing hub that helps startups from both countries get exposure to each other's markets for a deeper understanding.

The SCO Startup Forum is a platform for the stakeholders from the startup ecosystems from all SCO Member States to interact and collaborate.

Startup20 is the first of its kind official engagement group initiated under the Indian presidency of the G20 2023.

Recognition linked Incentives for Startups which are eligible for registration and are registered along with services such as fast-tracking of patent registrations etc.

Mentorship and Handholding through the MAARG Program and National Start-Up Awards for recognition and rewards

2.1.4.4. Activities and Initiatives of IIG

- On the occasion of 8th National Startup Day 2024 (on January 16, 2024), the results of the 4th edition of 'States' Startup Ranking 2022- were announced. The States' Startup Ranking is a comprehensive exercise aimed at evaluating the efforts of states and union territories in fostering a startup-friendly ecosystem. This annual ranking assesses policy evolution and identifies best practices in ecosystem growth and development, serving as an essential measure of progress in creating an environment conducive to startup innovation and success.
- Meghalaya has been honored as a 'Top Performer' in the States' Startup Ranking 2022. The award was received by Dr. D. Vijay Kumar, Commissioner & Secretary of the Planning and Finance Department and CEO of MBMA, from Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles, during an event on National Startup Day, 2024. Meghalaya's notable achievement highlights its commitment to nurturing innovation through significant initiatives like Prime-LIFCOM and Prime-MBMA, which have been instrumental in providing financial support and capacity building to startups focusing on renewable energy, sustainability, climate change, and rural impact.

4.1.6. National Single Window System (NSWS)

2.1.5.1. Brief about the Project

The National Single Window System (NSWS) is a digital platform to guide you in identifying and applying for approvals according to your business requirements. The Know Your Approvals (KYA) module includes guidance for 32 Central Departments and 32 States. You are advised to check the relevant Government portals for any other required approvals. The portal hosts applications for approvals from 31 Central Departments and 22 State Governments. These approvals can be applied through NSWS.

2.1.5.2. Status of Meghalaya on NSWS

- Meghalaya Know Your Approvals made live on National Single Window System in order to facilitate state's compliance to BRAP in October 2022.
- Integration under advance stages with Investment Promotion Department's Invest Meghalaya Portal.

4.1.7. Publication of Reports and Brochures on Meghalaya

2.1.6.1. Brief about the Project

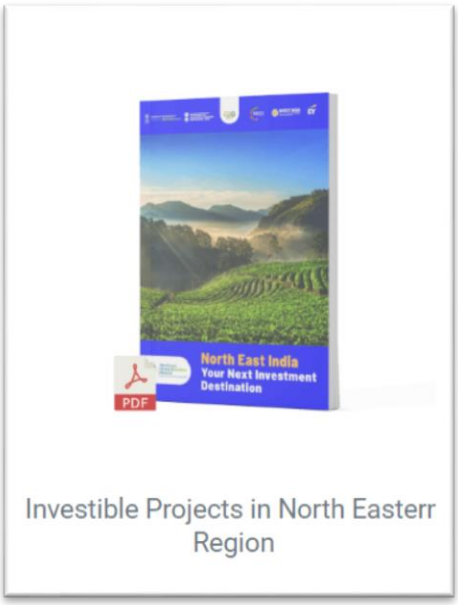
The desk in collaboration with several teams at Invest India has produced a few reports and publications, in order to promote investments and build the Brand Meghalaya. Some of them are listed below:

- State Profile of Meghalaya for North East Global Investor Summit (NEGIS)
- Sectoral Profile for all states as a whole for NEGIS
- Investible Projects Booklet with sector wise segregation of projects submitted by the state for showcasing opportunities during NEGIS

Figure 20: Snapshots of Reports and Brochures published by Meghalaya Desk and Invest India Teams







5. Capacity Building Interventions

5.1. Event/Seminar/ for Investment Promotion

5.1.1. Northeast Global Investors Summit (NEGIS) 2023

5.1.1.1. Brief on the event

The Ministry of Development of Northeast Region (MDONER) is organizing the first ever 'North East Global Investors Summit' (NEGIS) in Delhi.

The Global Investors Summit is intended to provide a platform for an immersive dialogue between select embassies, the business community, financial institutions, and relevant government stakeholders for forging mutually beneficial partnerships. The focus sectors of the summit include Tourism and Hospitality; Agri-allied and Food Processing; Textiles, Handloom, and Handicrafts; Pharmaceuticals and Healthcare; Education and Skill Development; IT/ITeS; Entertainment and Sports; Energy, etc.

Invest India is onboarded as the Investment Facilitation Partner of the Summit with FICCI as Industry Partner and EY as Knowledge Partner. The summit will be preceded by a series of activities including roundtables in each of the Northeastern states, road shows in Mumbai (29th May 2023), Hyderabad (3rd July 2023), Kolkata (19th February 2024), and finally, Northeast Investors Summit 2024 - MoU signing Ceremony.

- The agenda of the roadshows includes structured B2B and B2G meetings, roundtable conferences, and panel discussions focusing on the investment opportunities in the eight North Eastern states of India.
- In addition to the roundtables in NE states and roadshows in selected metros, interaction with Bilateral chambers, Ambassadors meet, and focused country engagements are being organized for investment facilitation.

5.1.1.2. Objectives of the Summit

- Position Northeast India as an attractive destination for Investments in focus sectors.
- Highlight opportunities for trade in goods and services.
- Highlight economic achievements of the region and key focus areas of the Government.
- Forge new B2B and B2G partnerships with a focus on trade and investment.
- Facilitate creation of a vibrant trade and investment ecosystem in all NE States.
- Facilitate growth of the Startup ecosystem in the region.

5.1.1.3. Outcomes from the Summit

Table 5: Cases under facilitation through NEGIS for Meghalaya with LOIs Worth ~INR 2,400 Crores

Company Name	Proposal	Amount (Crores)	Status
Hotel Polo Towers	Establishment of 5-star resorts and convention center in Cherrapunjee and Barapani.	465	MoU signed with the State Government of Meghalaya
Hotel Sonar Bangla	Establishment of luxury resorts in Cherrapunjee, Dawki and Shillong Knowledge City	90	MoU signed with the State Government of Meghalaya
Lallooji & Sons	Establishment of high-end tent-city project	100	MoU signed with the State Government of Meghalaya
Quadra Infratel Synergies Pvt. Ltd.	Installation of telecommunication towers over government offices	100	MoU signed with the State Government of Meghalaya
AI-GENIX International Pvt. Ltd.	Agriculture Crop Protection Electronics Equipment Manufacturing – R&D center, model farms, manufacturing unit, and other similar infrastructure	100	MoU signed with the State Government of Meghalaya
Seven Sisters Resources Pvt. Ltd.	Support farmers to build Retort Carbonizer & offering operational training with entire charcoal buyback agreement	1	MoU signed with the State Government of Meghalaya
Playmakers Labs, New Zealand	Provide online scoring and streaming platform, skill development and related services to Meghalaya Cricket Association (MCA) and Khelo India Centre	1.2	MoU signed with the State Government of Meghalaya
Ramky Infrastructure Limited	Development & Maintenance of Industrial Parks and Waste Management	2000	MoU signed with the State Government of Meghalaya

5.1.2. Mumbai Roadshow for NEGIS

5.1.2.1. Brief on the event

The Mumbai Roadshow, a part of NEGIS, took place on 29th May 2023 at Taj Hotel, Mumbai. MDoNER along with 35 officials from 7 Northeastern states (except Manipur) participated in the roadshow and presented investment opportunities in NER.

5.1.2.2. Outcomes

- The roadshow was attended by 250+ participants and 200+ B2G meetings were facilitated by the Invest India A number of EoIs worth ~ Rs 3400 crores have been signed.
- The team is following up with the potential investors who have shown keen interest in exploring the potential of India's 'Ashta Lakshmi'.
- State profiles, Sectoral Profiles, Investible projects were shared with interested companies for awareness on investment opportunities, policies and incentives and business/ investment ecosystem in the Northeastern Region.

5.1.2.3. Visuals from the session



5.1.3. Hyderabad Roadshow for NEGIS

5.1.3.1. Brief on the event

The second roadshow for the Northeast Global Investors Summit (NEGIS), 2023 was held in Hyderabad on 3rd July 2023. It saw a partition of about 200+ people including senior officials of Ministry of DoNER, NEC, NEHHDC, NERAMAC, NEDFi, 7 North Eastern states and private investors.

5.1.3.2. Outcomes

- Invest India facilitated B2G Meetings between the investors and the state officials. Investment interest of over INR 15,000 Cr was received from prospective investors in various sectors.
- The team is following up with the potential investors who have shown keen interest in exploring the potential of India's 'Ashta Lakshmi'.
- State profiles, Sectoral Profiles, Investible projects were shared with interested companies for awareness on investment opportunities, policies and incentives and business/ investment ecosystem in the Northeastern Region.

5.1.3.3. Visuals from the event



5.1.4. Meghalaya State Roundtable for NEGIS

5.1.4.1. Brief on the event

The Meghalaya Desk at Invest India organized Meghalaya State Roundtable as part of the Northeast Global Investor Summit on 17th May 2023 at the State Convention Centre, Shillong.

The sessions aimed to showcase the investment potential and opportunities available in Meghalaya across sectors such as tourism, agriculture, textiles, sports, IT, education, and more. The Roundtable highlighted the state's favourable business climate, infrastructure, resources, skilled human resources, and various initiatives taken by the government to facilitate investment and ease of doing business.

The Roundtable consisted of an Investment Readiness Workshop for government officials regarding North-East Global Investors Summit, which was chaired by Dr. Vijay Kumar D., Commissioner & Secretary, Planning Department, Government of Meghalaya. The inaugural session was chaired by Shri. R.M Mishra, Executive Chairman, MSIPB followed by an open interactive session of investors with Shri. Pravin Bakshi, Commissioner and Secretary, Commerce & Industries.

5.1.4.2. Outcomes

- The Roundtable was graced by senior Government officers including Shri. K. Moses Chalai, Secretary North-Eastern Council, Shri Lok Ranjan, Secretary Ministry of DoNER, Government of India, Shri. D.P Wahlang, Chief Secretary, Government of Meghalaya, Shri. Harpreet Singh, Joint Secretary of the Ministry of DoNER, Dr. B.D.R Tiwari, Commissioner & Secretary, Meghalaya State Investment Promotion Board, Dr. Joram Beda, Commissioner & Secretary, Government of Meghalaya, and other distinguished government officials, industry leaders, and investors.
- The investors got an opportunity to interact with government officers from relevant departments, and several projects and proposals were taken forward through one-on-one interactions.

5.1.4.3. Visuals from the session







5.1.5. Kolkata Roadshow for NEGIS

5.1.5.1. Brief on the event

The third roadshow for the Northeast Investors Summit (NEIS), was held in Kolkata on 19th February 2024. The event saw a participation of 200+ including senior government functionaries such as Shri B L Verma, Hon'ble Minister of State, Ministry of Development of Northeastern Region (MDoNER) along with senior officials from MDONER, NEC, NEHHDC, NERAMAC, NEDFi, 8 North Eastern states and private investors. The roadshow precedes the curtain raiser event for the Summit to be held in Delhi on 6th March 2024.

5.1.5.2. Outcomes

The Northeast Team facilitated 75+ B2G meetings with 8 NE states and potential investors. Close to 15 potential investors had discussions on investment opportunities in Meghalaya

with the present officials. State profiles, Sectoral Profiles, and Investible projects were shared with interested companies for awareness on investment opportunities, policies, incentives and business/ investment ecosystem in the Northeastern Region.

5.1.5.3. Visuals from the session







5.1.6. Northeast Investors Summit 2024 - MoU signing Ceremony

5.1.6.1. Brief on the event

The Ministry of Development of North-Eastern Region (MDoNER), Government of India, organized an MoU signing ceremony event for the First Northeast Investors Summit on 6th

March 2024 at Vigyan Bhawan, New Delhi in the presence of Shri G Kishan Reddy, Hon'ble Minister, MDoNER. The event also was attended by Shri B.L. Verma, Hon'ble Minister of State, DoNER, senior officials of key Central Ministries of the Government if India and the eight North Eastern states and several investors.

5.1.6.2. Outcomes

This event witnessed the signing and exchange of Memorandums of Understanding (MoUs) to the tune of around Rs. 22,000 crores between 40+ companies and the eight North Eastern states which marks a significant milestone in the run-up to the North East Investors Summit scheduled for later this year. The event consolidated the outcome of the three successful roadshows organised in Mumbai (29th May 2023), Hyderabad (3rd July 2023), and Kolkata (19th February 2024).

The event also saw 50+ Business-to-Government (B2G) meetings, preceding the MoU Exchange ceremony, in which the companies discussed their initial business interests in the Northeastern states. Going forward, the Summit's Investment Facilitation Partner, Invest India and Industry Partner, FICCI in coordination with the Ministry of DoNER, other concerned line ministries and the eight North Eastern states will continue to work with the investors to facilitate their investment in the region.

5.1.6.3. Visuals from the session









5.1.7. Participation at Vibrant Gujarat, 2024

5.1.7.1. Brief on the event

The Desk supported the state government in the participation of State Connect Series at the Vibrant Gujarat Global Summit 2024, which was organized by Ministry of Development of Northeastern Region, held from 10th to 12th January. As a part of the seminar, Dr. Shakil P. Ahammed, Additional Chief Secretary, Government of Meghalaya underscored the Northeast region's transformative development. He emphasized the peace prevailing in the region, compared to other parts of India, and lauded Meghalaya's pioneering Payment for Ecosystem Services (PES) initiative. Dr. Shakil advocated for a 50-year collaborative strategy among Northeastern states to enhance food processing, infrastructure, and marketing efforts, particularly through developing multimodal connectivity with Southeast Asia, urging a shift in perspective and action towards the East. Highlighting Meghalaya's tourism success and economic growth, he detailed the sectors ripe for investment, particularly in hospitality and tourism on government-owned land, underlining the region's vast potential for investors.

5.1.7.2. Visuals from the session





5.1.8. Discussion on Invest India & MIDC Collaboration

5.1.8.1. Brief on the event

On 08.05.2023, Invest India team had a discussion with Hon'ble Chairman of Meghalaya Industrial Development Corporation (MIDC) and former Cabinet Minister, Government of Meghalaya, Shri James P.K. Sangma on various initiatives and activities, with a special focus on DPIIT's EoDB initiatives, PDC engagements, and boosting export potential of Export Promotion Industrial Parks (EPIPs) in Meghalaya.

5.1.8.2. Outcomes

As a way forward, MIDC has shown interest to collaborate with Invest India on understanding the status of industrial parks, incorporating best practices for upcoming Industrial Land Banks, and focus on trade of products with potential neighboring countries.

1.1.1.1. Visuals from the session







5.1.9. EU Global Gateway Conference in Shillong

5.1.9.1. Brief on the event

On 1st & 2nd June 2023, Meghalaya Desk participated in the EU Global Gateway Conference in Shillong organized by Asian Confluence. The event was an initiative to help boost smart, green and secure connectivity investments, including with Team Europe partners' support, in digital, energy, transport, health and education sectors, in India's North-eastern States and the Immediate Sub-Himalayan neighbourhood.

5.1.9.2. Outcomes

The two-day conference convened public and private stakeholders to promote dialogue on connectivity policy and investments among the EU, India's Eastern and North-Eastern States (Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, and Sikkim) and neighboring countries (Bangladesh, Bhutan, and Nepal). The initiative served the purpose of comprehensively mapping current connectivity projects in the North-East across three Global Gateway priorities: digital, climate & energy, and transport. The goal is to identify potential gaps and opportunities for future cooperation between the EU and India. The insights from the discussions complemented the outcomes of a mapping study, helping to identify investment priorities within the region, aligning with the five Global Gateway sectors.

5.1.9.3. Visuals from the session



5.1.10. Discussion with SP Jain Institute of Management & Research (SPJIMR), Mumbai for collaboration on Research and Innovation

5.1.10.1. Brief on the event

Meghalaya Desk facilitated a meeting between Shri. R.M Mishra, Retd. IAS, Executive Chairman, MSIPB and Prof. Prabhat Pani, Executive Director, CISD, SP Jain Institute of Management & Research, Mumbai on 31.05.2023 regarding a partnership between MSIPB and SPJIMR to document and explore some remarkable sustainability-linked projects initiated by the Planning Department and create case studies, articles, and podcasts on the same.

5.1.10.2. Outcomes of the Discussion

The discussion involved suggestions on Impact Assessment, an outline of the scope of work, exploring Meghalaya for the purpose of research and field study, looking for CSR entities to partner in the project, addressing the core issues of investment facilitation, applied aspects of investment promotion and sustainable development in the state, and SDG framework.

5.1.10.3. Visuals from the session



5.1.11. Annual Review with the Honourable Chief Minister of Meghalaya

5.1.11.1. Brief on the event

On 18th August 2023, the Annual Review Meeting was held with Shri. Conrad K. Sangma, the Honorable Chief Minister of Meghalaya, to discuss past, present, and future endeavors of Meghalaya State Investment Promotion Board (MSIPB).

5.1.11.2. Outcomes

- A detailed roadmap to be planned on Export Promotion
- Regarding cross-border export of products, a list to be prepared on products, which should be added to the permitted list and a letter to be sent from Chief Minister's Office to Border Security Forces or the concerned authority in this regard.

- A 9-month target plan to be shared on Ease of Doing Business possibilities under various EoDB initiatives and activities along with a note on the scope of work in Meghalaya.
- An internal discussion to be conducted by Invest India with its sector teams on their offerings for Meghalaya.
- A visit to Bangladesh to be planned post Bangladesh elections in 2024 to discuss trade and export related issues between Meghalaya and Bangladesh.
- Chief Minister Office to share contact details of SPOC from Lemon Tree, Medanta & PepsiCo (Varun Beverages) and ongoing Cement Plant (worth INR 150-200 crores) with Invest India for undertaking investment facilitation.
- MSIPB Portal to be launched in October or November 2023
- Discussion on setting up of Logistics Hub across Meghalaya.

5.1.11.3. Visuals from the session





- On 11th April 2023, a discussion took place with the Commissioner & Secretary, MSIPB on expediting the MOU between IBM and the Education Department, which is being facilitated by Mr. Ambrose Ch Marak, IAS, the Secretary of the Education Department. A presentation was given on the Bara Bazar Study, emphasizing the need to take a comprehensive approach and concentrate on a group of products for supply chain and value chain analysis. This entails looking into various intervention areas, such as infrastructure development, cleanliness, waste management, security, traffic management, transportation, power and water supply, basic amenities, financial linkages, prize fluctuation, administrative setup, governance, revenue collection, and understanding the vision of the Syiem for the market. Lastly, there was a presentation on the MSIPB portal, followed by a review of its functionality and features.
- On 11th April 2023, a discussion took place with the Commissioner & Secretary, Planning Department on MBDA collaboration with SPJain Institute of Management and Research, Shri. Wankit Swer has been appointed from MBDA as the contact person for coordinating this MoU. He was informed of the NEGIS, Tea Tourism, proposal submitted by CricHQ, and MSIPB Portal.
- On 11th April 2023, a discussion took place with Smt. Iswanda Laloo, IAS, Secretary, Agriculture Department, regarding Tea Tourism Concept Note and CricHQ MOU.
- On 12th April 2023, a discussion took place with Shri. Maqbool Lyngdoh Suiam, Assistant Director of Horticulture Department, Tea Tourism DPR and matters related to ODOP were also discussed.
- On 12th April 2023, a discussion took place with Dr. Joram Beda, IAS, Commissioner & Secretary, Planning Department regarding the Meghalaya Round-table for NEGIS and requested a confirmed list of attending investors. Dr. Beda emphasized the importance of increasing trade with Bangladesh and recommended exploring the Punjab Investment Portal. He expressed interest in involving state government officials in national and international road shows and ambassador meetings. Regarding the blockchain proposal by BIT, he was keen on its integration into agriculture and supply chains. In terms of industrial policy, Dr. Beda suggested a regional approach, with each Northeast state specializing according to its strengths

and resources, such as Arunachal focusing on power generation and Assam on transportation. He also noted that land transfer and acquisition have distinct processes, and land pooling may be considered for attracting investors.

- On 12th April 2023, an investor facilitation meeting took place between CricHQ and Director, Sports & Youth Affairs Department on the proposal submitted by the company.
- On 13th April 2023, a discussion took place with Shri. W. Warshong, Deputy Director, Directorate of Commerce & Industries. He is supportive to the idea of entrepreneurs driving the infrastructures and projects developed by departments and government agencies in a PPP model. The manufacturing projects that could be taken up in Meghalaya were discussed along with projects related to agriculture, power & tourism.
- On 13th April 2023, a discussion took place with Mr. Ambrose C. Marak, IAS, Secretary, Education Department, regarding the way forward for IBM MoU.
- On 13th April 2023, Meghalaya Desk team visited the Shillong Industrial Park for India Industrial Land Bank Survey
- On 14th April 2023, a discussion took place with Shri. Pravin Bakshi, IAS, Commissioner & Secretary, Education, Commerce & Industries, IT on the various initiatives taken up by Invest India under the MSIPB and it's expected to discuss more elaborately over proposals related to his departments in the near future.
- On 14th April 2023, a discussion took place with Shri. Bhupesh Hajong, IAS, Secretary, Labour Department regarding setting up of Mini Technology Centre in Shillong and Tura IITs. He suggested on setting-up short-term courses centre like Skilling Hubs.

5.1.11.4. Discussion with DC, West Garo Hills, in PRIME Hub, Tura

Brief: On 19th May 2023, the Meghalaya Desk and MSIPB officials had a meeting with Shri. Jagdish Chelani, IAS, DC, West Garo Hills in which the latter emphasized the need for training on product aggregation, packaging, and marketing for entrepreneurs. He raised concerns about the Model of Contract Farming and mentioned that the strict Central Government norms may not suit the Himalayan regions, particularly the North-Eastern States in the 6th schedule areas. He also pointed out the challenge of creating multiple

societies as per scheme requirements, which is impractical due to the rules governing societies. Entrepreneurs face discouraging paperwork and lengthy documentation processes when applying for central government schemes.

Way Forward: Entrepreneurs require support to navigate the documentation process and fully leverage government schemes. They also need training in packaging, assistance in establishing market connections, and finding cost-effective transportation solutions for their products.





5.1.11.5. Review with Commissioner & Secretary, MSIPB at Shillong

Brief: On 18th July 2023, members of Meghalaya Desk visited Shillong and had a meeting with Dr. B.D.R. Tiwari, IAS Commissioner & Secretary, MSIPB to review the on-going activities undertaken and discuss future tasks.



5.1.11.6. Presentation on Proposal for Telemedicine Network before Commissioner & Secretary, Health & Planning Department

Brief: On 19th July 2023, a meeting was held to discuss "Expanding Access to Comprehensive Primary Healthcare through implementation of Telemedicine Network in Meghalaya" with Dr. Joram Beda, IAS, Commissioner & Secretary, Health and Planning Departments

Outcome: Implementation of Telemedicine Network in a CSR model to be explored. The suggested approach involved a PPP (Public-Private Partnership) mode. It was further recommended to integrate Ayush doctors into the Telemedicine Network model, drawing inspiration from Apollo's successful implementation. Additionally, the meeting explored the possibility of incentivizing Ashas and Aganwadis to participate in the front end of the Telemedicine Network, equipping them with simple devices to capture basic patient readings which can be uploaded into the system. The meeting touched upon the subject of drone-based medicine delivery, with an expressed interest in learning more about the offerings of B Medical System in this regard.



5.1.11.7. Discussion with Secretary, Tourism Department

Brief: On 19th July 2023, a meeting was held with Shri. Cyril Diengdoh, IAS, Secretary, Tourism Department to discuss and take forward the proposals submitted by investors who are interested in the tourism sector.

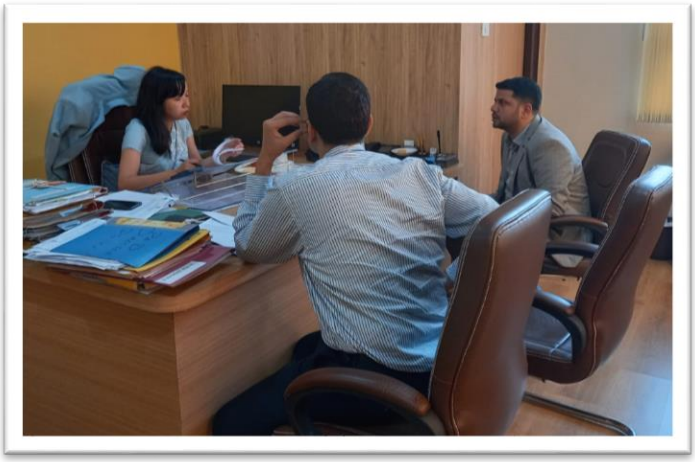
Outcome: Discussion took place on facilitating Saraf Hotels as a potential investor in Meghalaya. Additionally, the discussion touched upon the integration of tourism into the Industrial Policy, seeking insights on the same. Tourism policy recommendations to be shared with sir. Furthermore, the Tourism Department will be floating a RFP in which Saraf Hotels will also be asked to participate. It is to be done through tendering and RFP process. The meeting concluded with the agreement to study the Saraf Assam model as a reference point for the proposed investments in Meghalaya.



5.1.11.8. Discussion with Secretary, Agriculture & Farmers' Welfare Department & Director, Sports & Youth Affairs Department

Brief: On 19th July 2023, a meeting was held with Ms. Isawanda Laloo, IAS, Secretary, Agriculture & Farmers' Welfare Department & Director, Sports & Youth Affairs Department to discuss and take forward the proposals submitted by investors who are interested in the sports and agriculture sectors.

Outcomes: During the meeting, discussions centered on proposals from CricHQ, AIGENEX, and Tea Tourism. It was agreed that the MoU with CricHQ would begin as a pilot project, with devices to be installed at select Khelo India Centres for free. These devices serve dual purposes by capturing player performance data and acting as a Human Resources Management Information System. Regarding the Tea Tourism concept note, the question of who would prepare the Detailed Project Report (DPR) between the Director of Horticulture and MSME needed clarification. To address this, Ms. Isawanda Laloo would coordinate with Cyril Diengdoh, the Director of Tourism, and engage the Tourism team in the DPR preparation process.



5.1.11.9. Discussion with Commissioner & Secretary, Department of Commerce & Industries

Brief: On 19th July 2023, a meeting was held with Shri. Pravin Bakshi, IAS, Commissioner & Secretary, Department of Commerce & Industries to discuss and take forward the proposals submitted by investors who are interested in the IT & Industries sectors.

Outcomes: Discussion on proposals submitted by Ramky, My Home Industries, IBM and others. A meeting would be set-up to bring together representatives from all departments to formulate an Empowered Committee for Investment in Meghalaya, with the Chief Secretary chairing the meeting. Additionally, a meeting with Mr. Ambrose, Secretary, Education Department regarding IBM was scheduled. It was suggested to explore the potential use of Industrial Park plots and buildings to accommodate the establishment of a tower, aligning with the proposal sent by Quadra. Furthermore, a meeting would be set-up with the representatives of Ramky regarding the proposal submitted by the latter.



5.1.11.10. Discussion with Joint Secretary, Labor Department

Brief: On 20th July 2023, a discussion was held with Anita Kharpor, MCS, Director, Employment and Craftsmen Training, to discuss proposal submitted by Funfirst Global Skillers.

Outcomes: The meeting was primarily focused on reviewing the proposal submitted by Funfirst and addressing data requests made by the company. During the discussions, it was noted that ITIs typically adhere to the criteria set by the Central Government in terms of the courses they offer. There was a keen interest in comprehending the specific offerings provided by Funfirst to ITIs. To gain a deeper understanding of Funfirst's offerings, it was decided to schedule a dedicated meeting for further exploration and clarification.



5.1.11.11. Discussion with Secretary, Education Department

Brief: On 20th July 2023, a discussion was held on MoU submitted by IBM with Shri. Ambrose Marak, IAS, Secretary, Education Department.

Outcomes: It was clarified that the MoU is within the purview of the Education Department. Ms. A.Ali. Nagi was informed and tasked with the responsibility of executing the MoU through file processes.



5.1.11.12. Discussion with Commissioner & Secretary, Transport Department

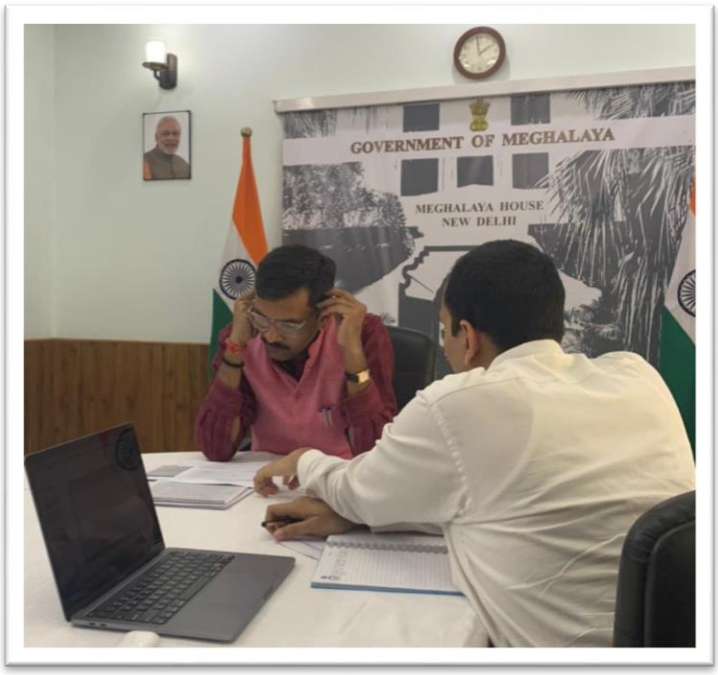
Brief: On 20th July 2023, a discussion was held with Shri. Sanjay Goyal, IAS, Commissioner and Secretary, Transport Department, on Vehicle Scrappage Policy

Outcomes: The Vehicle Scrappage Polic was discussed, and it was reported that a policy proposal had been prepared and was set to be elevated for consideration by the Cabinet. A meeting to be set-up with Mr. Kharmalki, IAS, Commissioner of Transport, to conduct a thorough comparison between the policy formulated by Meghalaya Desk and the one that had been submitted for Cabinet approval. It was suggested to examine the Assam Vehicle Scrappage Policy for reference. A proposal revision was advised, dividing it into Phase I for state government/PSUs and public vehicles and Phase II for private vehicles, with Phase II being optional in the policy.



5.1.11.13. Review with Commissioner & Secretary, MSIPB

Brief: A review Meeting held on 3rd July 2023 with Dr. B.D.R. Tiwari, IAS, Commissioner & Secretary, MSIPB regarding the ongoing activities of the Meghalaya Desk, Invest India and discussion on the upcoming plans.



5.1.11.14. Investor facilitation meeting with representatives of Apollo Hospitals

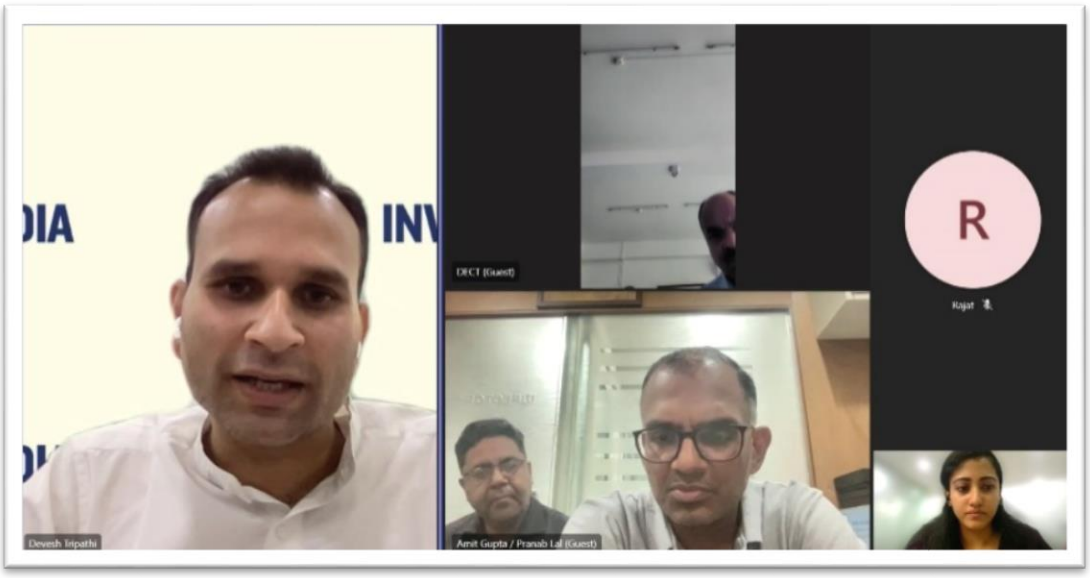
Brief: Meghalaya Desk held a meeting with Apollo Hospitals' representatives, during which the investor provided a detailed overview of their digital clinics and dispensaries and outlined their expansion plans in Meghalaya.

Outcomes: The proposal was discussed with the Commissioner & Secretary, Health Department, and it was agreed that the state government would take further action once the necessary funding is secured.

5.1.11.15. Investor facilitation meeting with representatives of Funfirst Global Skiller and the officials of Labour Department

Brief: On 25th July 2023, a meeting took place between representatives of Funfirst Global Skiller and the officials of Labour Department and the proposal submitted by the company was discussed in detail.

Outcomes: The company requested some data from the Labor Department, which was provided, and a revised proposal is awaited from the company's end.



5.1.11.16. Discussion was held at Sushma Swaraj Bhawan on creation of Crafts Bazaar

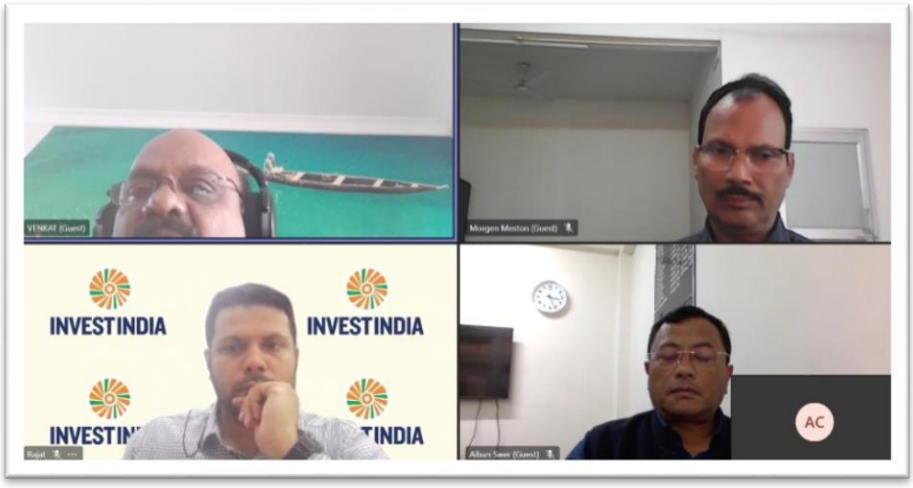
Brief: A discussion was held on 4th August 2023 at Sushma Swaraj Bhawan regarding creation of Crafts Bazaar on the sidelines of the forthcoming G20 Leaders' Summit. The meeting was chaired by Shri Muktesh Kumar Pardeshi, Special Secretary (G20-Operations) in presence of DC (Handicrafts), JS (Branding), JS (G20 Summits), and other officials.

Outcome: The meeting served as a crucial step in the planning and coordination efforts for the proposed Crafts Bazaar, aiming to enhance cultural and craft representation on the global stage during the G20 Leaders' Summit. The discussions focused on logistical and operational aspects, aligning with the objective of showcasing India's rich handicraft heritage at this international forum. Further actions and preparations will follow to materialize this initiative.

5.1.11.17. Investor facilitation meeting between Seven Sister Resources and Shri. Aiban Swer, Joint Director, Soil and Water Conservation Department

Brief: On 29th August 2023, a meeting took place between representatives of Seven Sister Resources and the officials of Labour Department. The proposal submitted by the company was discussed in detail.

Outcomes: The state government requested additional information from the company which was provided. Furthermore, the company has submitted a DPR to the Soil & Water Conservation Department, and the state is currently awaiting their response.



5.1.11.18. Visit to Integrated Check Post (ICP), Dawki, Bangladesh Border

Brief: On 29th August 2023, the senior advisers and Meghalaya Desk team visited the Integrated Check Post (ICP), Dawki, at Bangladesh border and had a discussion with the officials of ICP, and export stakeholders for understanding the challenges faced by the exporters.

Outcomes: During the ICP visit, four key challenges were identified and discussed with Exporters, along with potential solutions:

- Irregular electricity supply: Exploring alternative energy sources like Solar, Micro-Hydel, and Wind power.
- Internet connectivity issues: Exploring the implementation of WiFi networks within the Land Port campus.
- Poor road conditions and connectivity problems: Introducing a Crane Truck to assist broken-down trucks during transit to prevent road blockages and enhance efficiency.
- Lack of a Testing Laboratory in Meghalaya.

It was noted that besides coal, boulders, and limestone, cosmetics and sugar are significant trade items to Bangladesh. There was a discussion about approaching the Central Board of Excise and Customs to include these products in the positive list.





5.1.11.19. Discussion with Regional Head, APEDA, Guwahati

Brief: On 30th August 2023, a discussion was held with Smt. Sunita Rai, Regional Head, APEDA, Guwahati and Shri. Kedar Rout, Advisor, MSIPB, Shri. R.P. Batra, OSD, MSIPB, Government of Meghalaya, Dr. Geetima Das Krishna, Head – Northeast Desk, Invest India and other officials.

Outcomes: The key takeaways of the discussion included:

- Most exports from the North-Eastern region are directed towards Bangladesh and Bhutan.

- Guwahati Airport is the sole airport in the North-East with international cargo capabilities. However, exporting vegetables and fruits to destinations like Dubai and London is costlier compared to major Indian cities like Kolkata, Delhi, and Mumbai.
- APEDA recently conducted an experimental export to Singapore and plans to increase trade with Singapore.
- Amingoan has an ICD Railway Station, primarily used for tea exports from Assam.
- While Mudra Port is a feasible seaport, transportation from the North-East to Mudra Port takes a minimum of 5 days, increasing costs. Kolkata Port is not a viable option due to its status as a river port and extended transit times.





5.1.11.20. Discussion with Joint Commissioner, Commissionerate of Customs, Shillong Division, and Export Business stakeholders

Brief: 28th August 2023: Meeting with Dr. B.D.R Tiwari, IAS, Commissioner & Secretary, MSIPB, Shri. Pravin Bakshi, IAS, Commissioner & Secretary, Commerce & Industries Department, Government of Meghalaya, Shri. Eric C. Lallawmpula, Joint Commissioner, Commissionerate of Customs, Shillong Division, and export stakeholders to discuss the status of export in Meghalaya with Bangladesh.

Outcomes: Some of the important takeaways are:

- The approval for exporting Horticulture products to Bangladesh is in the process. There was already an exchanging of communications between Bangladesh counterpart, Ministry of Commerce & Industries and the Chief Minister of Meghalaya in this regard.
- Suggestions included addressing a letter from the Chief Secretary, Government of Meghalaya, regarding the implementation of Business Purpose Visas for Bangladeshi Importers/Exporters, enabling them to visit Meghalaya for business activities.
- Additionally, it was proposed to establish visa offices in Shillong and Tura to facilitate smoother business interactions between Meghalaya and Bangladesh.

- The Commissioner of Customs and the Deputy Director of Commerce and Industries were also requested to provide data on EDI, brief notes on the Border Haats, and data from the Bangladesh side.





5.1.11.21. Discussion with Shri. Maqbool Lyngdoh Suiam at Directorate of Horticulture

Brief: 30th August 2023: Meeting with Shri. Maqbool Lyngdoh Suiam at Directorate of Horticulture to learn about primary ODOP products in agriculture and horticulture, ongoing secondary product identification, buyer-seller meets, and departmental logistics challenges.

Outcomes: The department has primarily focused on selecting agriculture and horticulture products for the One District One Product (ODOP) initiative. They are currently identifying non-perishable secondary products to add to the list. Collaborative events with APEDA have been organized to connect buyers and producers, including international buyers. The discussion also emphasized the importance of ensuring accessible and cost-effective logistics for these products before promoting their export.

5.1.11.22. Discussion with Industrial Promotion Officer, Department of Commerce & Industries, Government of Meghalaya at Industrial Park, Byrnihat

Brief: 30th August 2023: 30th August 2023: Meeting with Shri. Gordon Langstieh, Industrial Promotion Officer, Department of Commerce & Industries, Government of Meghalaya at Industrial Park, Byrnihat to learn about the export of products from the industrial park and gain insights into the export methods.

Outcomes: Some of the key outcomes during the meeting were:

- To tackle the Industrial Park's power shortage issue, it was recommended to investigate solar and other non-conventional energy sources.
- Additionally, there are plans to optimize liquor exports produced in the industrial park. Currently, it's transported overland to Kolkata, but there's an exploration of using the upcoming waterways via the Brahmaputra River to streamline transportation to Bangladesh.

5.1.11.23. Discussion with Assam Tea Board officials in Guwahati

Brief: 30th August 2023: 30th August 2023: Meeting with Assam Tea Board officials in Guwahati to explore prospects and developments concerning tea exports from Northeast India.

Outcomes: For tea exports, compliance with Maximum Residue Limits (MRL) is essential, and tea undergoes testing in NABL Accredited Labs. Typically, tea is exported through the ICD in Amingoan via trains. Meghalaya has approximately 460 small tea growers, primarily in Ri Bhoi District and West Khasi Hills. There's a proposal for establishing an NABL Accredited Testing Lab in Guwahati for tea, coffee, rubber, and spices, which is underway by the Government of Assam, as the nearest tea testing laboratory is currently located in Jorhat.

5.1.11.24. Investor facilitation meeting with GarudaUAV

Brief: On 19th September 2023, a meeting took place between representatives of GarudaUAV and Dr. Subhash Ashutosh, IFS, and other officials of MSIPB. The proposal submitted by the company with regard to LiDAR survey of forest areas for better natural resource management was discussed in detail.

Outcome: The investor requested additional information from the state government, and a comprehensive review and assessment of the proposal from GarudaUAV is currently underway.



5.1.11.25. Discussion on the development of MSIPB Portal

Brief: On 22nd September 2023, Meghalaya Desk had a meeting with the technical team regarding the development of MSIPB portal in which discussions were held on design layout, content and functionalities.

Outcome: The development of the portal is in progress and is aimed to be completed by the end of November 2023.



5.1.11.26. Introductory Interaction between Shri Sanjay Goyal, IAS, Additional Development Commissioner, Government of Meghalaya

Brief: On 27th September 2023, Meghalaya Desk team had an introductory meeting with Shri Sanjay Goyal, IAS, Additional Development Commissioner, Government of Meghalaya regarding the ongoing activities and future tasks taken up by the desk.

Outcome: Shri. Sanjay Goyal provided his suggestions and way forward on some of the investment facilitation cases.

5.2. Workshops/Seminar/Roundtables for Private Sector Development

5.2.1. Interactive session with the local entrepreneurs of Garo Hills

5.2.1.1. Brief on the event

Brief: Meghalaya Desk visited PRIME Hub in Tura, Garo Hills on May 19, 2023, to have an interactive session with the local entrepreneurs regarding ongoing challenges and discuss the possible solutions to tackle the same.

5.2.1.2. Outcome from the event

Entrepreneurs in Garo Hills face several challenges, including difficulties in transporting raw materials due to the lack of aggregators and high transportation costs. They also face issues related to market connections, limited food testing labs, regulated power cuts which has been affecting production, and inadequate packaging. To address these concerns, entrepreneurs are seeking support and awareness sessions on government schemes. They highlighted an information gap between Shillong and Tura regarding government tenders and expressed the need for improved funding access. Suggestions include registering on ONDC for product marketing, following e-tendering sites for contract opportunities, and organizing workshops in collaboration with Invest India to enhance awareness of government schemes among entrepreneurs. Further discussions will involve the Program Head of PRIME Meghalaya to facilitate these initiatives.

5.2.1.3. Visuals from the event





5.2.2. Interactive Session on Social Welfare Development with officials of various government departments at Secretariat, Shillong.

5.2.2.1. Brief on the event

On 10th September 2023, an interactive Session on Social Welfare Development with Shri. R.M Mishra, Retd. IAS, Executive Chairman, MSIPB, Shri. Pravin Bakshi, IAS, Commissioner & Secretary, Social Welfare Department, Dr. B.D.R Tiwari, IAS, Commissioner & Secretary, MSIPB, Government of Meghalaya and other officials of the departments was held at Secretariat, Shillong.

5.2.2.2. Outcome from the event

The interactive session on social welfare development, with participation from key officials, indicates a collaborative approach to enhance social welfare initiatives in Meghalaya. This engagement may lead to the formulation of strategic plans and policies for the state's social development in the future.

5.2.2.3. Visuals from the event





5.2.3. Workshop on Introduction to National Infrastructure Pipeline on India Investment Grid (IIG) for officials of Government of Meghalaya

5.2.3.1. Brief on the event

On 12th September 2023, a workshop on Introduction to National Infrastructure Pipeline on India Investment Grid (IIG) was conducted by IIG team, Invest India for officials of Government of Meghalaya at Secretariat, Shillong.

5.2.3.2. Outcome from the event

The workshop on the Introduction to National Infrastructure Pipeline on India Investment Grid (IIG) provided valuable insights and knowledge to the officials of the Government of Meghalaya. The way forward involves applying this newfound information to support infrastructure development and investment initiatives in the region.

5.2.3.3. Visuals from the event





5.2.4. Investment Facilitation Roundtable for Private Sector, Tura, Meghalaya

5.2.4.1. Brief on the event

The Meghalaya Desk in collaboration with Meghalaya State Investment Promotion Board (MSIPB) hosted an Investment Facilitation Roundtable in Tura, Meghalaya, on November 29, 2023. Attended by over 50 local entrepreneurs, bank representatives, and district commerce officials, the roundtable featured an open interactive session chaired by Mr. Harsh Shrivastava, Senior Advisor, MSIPB. The session focused on one-on-one discussions between

entrepreneurs and government officials, where they voiced the challenges that they are facing and seeked possible solutions.

A significant part of the event was the introduction to the MSIPB portal, which is currently being developed and the sections focusing on entrepreneurs were demonstrated to the participants and valuable feedback was collected from them in order to make the interface more user friendly. The portal aims to streamline business setup processes and connect entrepreneurs with experts in various fields.

5.2.4.2. Outcome from the event

- The brainstorming session not only generated immediate solutions for some minor issues but also fostered a collaborative spirit among local entrepreneurs, who shared their insights and ideas. Bank officials also had the opportunity to connect with entrepreneurs in need of financial support to expand their businesses. The roundtable served as a networking hub, bringing local entrepreneurs, financial institutions, and government representatives under one umbrella, where they exchanged ideas, discussed specific challenges faced in Meghalaya, and explored potential partnerships and collaborative efforts in addressing the unique business challenges faced in the region.
- The entrepreneurs were asked to share their feedback on the portal and their doubts regarding the functionalities were addressed. Their feedback and challenges were noted down and further steps will be taken to incorporate and resolve the same.
- They gained hands-on experience in registering and navigating the Meghalaya Investment Portal effectively. This interactive platform offers matchmaking services, funding and partnership opportunities, sectoral information, and job or skill development resources. It also includes comprehensive guides on government paperwork, financial literacy resources in local languages, and a convergence of state and central government schemes.

5.2.4.3. Visuals from the event







6. Projects for Investment Mobilization

5.3. Investment Mobilization Through Public Projects

6.1.1. CSR proposal for mobilizing funds for setting up of Telemedicine Centres in Meghalaya

6.1.1.1. Brief about the Proposal

Meghalaya's rural population largely depends on sub-centers, PHCs and CHCs for their healthcare needs. Thus, there is a need to bring in telemedicine facilities to leverage the technological advancement in the field of medicine for better service delivery to the citizens of the state at large.

Meghalaya Desk has prepared a proposal for establishing Telemedicine Network in Meghalaya with the intention to seek funds under Corporate Social Responsibility (CSR) from Indian Public Sector Undertaking (PSUs) operating in the North East Region or other corporates to implement the e-Clinics project in Meghalaya. The Government of Meghalaya shall invite private players in Telehealth to operate the project as and when it gets an in-principle approval from the concerned PSU/Corporate for funding.

6.1.1.2. Scope of the proposal

The key outcome and impact of the project are:

- Improved outreach of the specialist services to the rural part of the state.
- Reduction in the service delivery time.
- Creation and transmission of Aadhaar linked Electronic Health Record (EHR).
- Timely access to the right clinician resulting in cost reduction.
- Creation of database for disease patterns and facilitates appropriate strategies to counter it.

6.1.1.3. Current Status and Way Forward

- The concept note was shared and discussed with the Commissioner and Secretary, Health and Family Welfare, Government of Meghalaya a revised proposal has been sent in this regard.
- The state government is in the process of planning and mobilising funds for implementation of the Telemedicine Network

6.1.2. Proposal for Mobilizing Funds for LiDAR survey of forest and land resources in Meghalaya.

6.1.2.1. Brief about the Proposal

The desk remodified a proposal for **"Aerial LiDAR survey and 3D Topographical Mapping for Forest Area in Meghalaya State"** for consideration and sanction of funds to be taken up through Forest Survey of India (FSI), MoEFCC.

The desk also prepared several notes/ concept papers through research on Central Schemes of various ministries such Department of Land Resources, Ministry of Rural Development; Department of Water Resources, Ministry of Jal Shakti, etc.

6.1.2.2. Outcome of the proposal

- The proposal and concept notes were utilised by MSIPB for reaching out to various central ministries for scouting of funds for the proposed project.

6.1.2.3. Current Status and Way Forward

- A Note regarding the same has been sent to Commerce and Industries Department for further following up the projects with the state departments

6.1.3. Proposal for LiDAR Survey on 12 River Basins in Meghalaya by WAPCOS

6.1.3.1. Brief about the Proposal

WAPCOS has proposed a LiDAR survey in Meghalaya which is believed to revolutionize ecosystem-based management in development projects, leading to the creation of a sophisticated, integrated Management Information System (MIS). This system will incorporate varied geospatial data, including land records and demographic information, particularly for river basins, to improve planning, development, and management of natural ecosystems. Promising enhanced decision-making, resource allocation, and governance efficiency, the survey provides a centralized platform for spatial analytics and visualization, ensuring a comprehensive understanding of the state's ecological dynamics.

6.1.3.2. Outcome of the proposal

- The outcome of this LiDAR survey is twofold. Firstly, it will significantly benefit the state by supplying critical data for designing and implementing schemes in vital areas such as irrigation, hydropower, flood control, and water supply. This data is crucial for the Government of Meghalaya to secure central funds, including those from the Ministry of Jal Shakti, and to prepare comprehensive techno-economic proposals.
- The integrated MIS will serve as a vital tool for enhancing governance efficiency through improved decision-making and resource allocation, facilitating sustainable development and ecosystem management across Meghalaya.





6.1.3.3. Current Status and Way Forward

- WAPCOS is in process of developing a techno-economic proposal for Meghalaya Government to conduct a LiDAR survey across 12 River Basins: Didigram, Ganol, Simsang, Damring, Manda, Khri, Umtru, Kynshi, Umngot, Umiam-Shella, Kopili, and Myntdu. In addition to the survey costs, the proposal outlines expenses for establishing data storage and dissemination infrastructure, including hardware and software for a Geospatial Management Information System (GIS), training for departmental officials for capacity building, and WAPCOS's Project Management Consultancy (PMC) charges.
- This proposal is under consideration for approval by the Government of Meghalaya.

5.4. Investment Mobilization through Private Sector Facilitation

6.1.4. Funfirst Global Shillers Pvt. Ltd.

6.1.4.1. Brief about the Project

Funfirst is dedicated to advancing technical skill development in sectors such as Electronics, Telecom, Renewable Energy, and New Age Skills. In Meghalaya, they are seeking to work on capacity building for Industrial Training Institutes (ITIs) by offering cutting-edge courses, fostering industry partnerships, conducting train-the-trainer programs, facilitating apprenticeships, and ensuring successful job placements thereafter.

6.1.4.2. Objectives of the Proposal

- Implementation of the Skill Rath Initiative to foster skill development along with the enhancement and upgradation of ITIs to provide better vocational training.
- Facilitating vertical progression through Bachelor of Vocational Degree courses (BVOC) and delivering specialized vocational training in areas such as RAC, Solar, and 5G technologies.

6.1.4.3. Current Status and Way Forward

After initial discussions with the officials of Labor Department, Government of Meghalaya, Funfirst requested specific data, which covers trade-wise enrolment data for ITIs, data on attrition along with primary reasons, information on faculty strength and more details. The information was subsequently provided by the department, and the revised proposal from the company is awaited.

6.1.5. Ramky Infrastructure Ltd

6.1.5.1. Brief about the Project

Ramky Infrastructure Limited, based in Hyderabad, offers comprehensive services in waste management, industrial park management, maintenance, and the creation of self-sustained industrial parks.

6.1.5.2. Scope of the Proposal

In Meghalaya, the company aims to drive economic growth, exports, and investments while creating jobs and improving infrastructure and environmental sustainability, including green building projects, road development, recycled water systems, and solar power.

- Industrial Park Management & Maintenance: Integrated infrastructure management for existing industrial parks (DBFOO model).
- Industrial Park Creation: Development of self-sustained industrial parks on 250-acre government land parcels.
- Waste Management: Handling both solid and liquid waste through PPP initiatives (HAM and Polluter to Pay models) with government scheme funding. They seek 1-2 acres for biomedical waste recycling, 15-20 acres for hazardous waste, and 20-30 acres for municipal waste. The company's focus areas include environmental infrastructure, industrial parks (especially in the pharmaceutical sector), CETPs, STPs, and waste-to-energy plants.

6.1.5.3. Current Status and Way Forward

The proposal has been submitted and discussed with Shri. Pravin Bakshi, IAS, Commissioner & Secretary of the Commerce & Industries Department in the Government of Meghalaya. We are currently awaiting a response from the state for the way forward.

6.1.6. Seven Sisters Resources

6.1.6.1. Brief about the Proposal

Seven Sisters Resources, a partnership firm headquartered in Shillong, specializes in producing wood charcoal for domestic markets and bamboo-based activated carbon for international markets. The company has submitted a proposal to establish wood and bamboo charcoal production units in various districts of Meghalaya.

6.1.6.2. Scope of the Proposal

The company aims to create a market for bamboo, transform bamboo into charcoal, and improve livelihoods in Meghalaya. The project's key value proposition stems from its dedication to sustainable charcoal production, which not only reduces gas emissions but also enhances product quality, ultimately paving the way for new market opportunities.

- The Adam Retort-Carbonizer is an environmentally friendly technology for producing charcoal. It yields 33-45% charcoal on a dry weight basis, conserving bamboo resources.
- It's low-cost and quick, with a 24–30-hour cycle time. This technology offers precise quality control, reduces greenhouse gas emissions, and can use various biomass sources.
- It's flexible, eco-friendly, and versatile, producing different types of charcoal and biochar for soil improvement and higher agricultural yields.
- It ensures quality control with temperature monitoring, minimizing feedstock wastage.
- This green technology recycles greenhouse gases for heat, reducing emissions, and is economical by using waste wood for initial heat, preserving valuable resources.

6.1.6.3. Current Status and Way Forward

- A meeting was held with the officials of Soil & Water Conservation Department, Government of Meghalaya during which the state government requested additional information from the company, which was promptly provided.
- The company has also submitted a Detailed Project Report (DPR) to the Soil & Water Conservation Department, and currently awaiting a response from the state for the way forward.

6.1.7. Yen Movie Studios

6.1.7.1. Brief about the Project

Janta Cinema, a cinema network with a distinctive distribution model, is seeking to establish over 500 cinemas in the North-East region. They have submitted their Expression of Interest to explore collaboration with the Meghalaya State Government.

6.1.7.2. Scope and Intended Outcomes

The company seeks to establish a network of accessible cinema pop-ups offering affordable ticket prices, particularly in rural areas, while simultaneously promoting the regional film industry, local filmmakers, producers, and talents by integrating them into mainstream cinema. It aims to assist partners, agents, and distributors by providing essential infrastructure at a minimal investment and intends to transform the cinema halls into educational centres. The initiative seeks to create employment opportunities by employing a minimum of 10 people at each site.

6.1.7.3. Current Status and Way Forward

The company has submitted an Expression of Interest (EOI), which has been shared and discussed with Shri. Philip F. Tariang, Assistant Director of the Tourism Department in the Government of Meghalaya. Response awaited from the state government for the way forward.

6.1.8. AI Genix International Pvt. Ltd.

6.1.8.1. Brief about the Project

AI-GENIX International, an AgTech venture based out of Mumbai, is dedicated to advancing environmentally sustainable farming technologies for crop protection through the delivery of high-quality, non-toxic pest control products. In Meghalaya, they seek to address the crop protection challenges and create sustainable farming solutions that promote food security while reducing the harmful environmental impact of toxic chemicals on the air, water, and soil.

6.1.8.2. Scope and Intended Outcomes

- Product Evaluation: Seeking evaluation and testing of their products by local agriculture and horticulture universities to ensure effectiveness.
- Farmer Engagement: Requesting support to demonstrate their products to farmers through KVKs and ATMA agricultural extension agencies, reducing reliance on toxic pesticides.
- Empowering Women: Aiming to empower rural women by involving them in Women Self-Help Groups and providing training in marketing, sales, and services.
- Local Manufacturing: Establishing a manufacturing plant in the state to cater to the needs of Northeastern states and neighboring countries like Bangladesh, Myanmar, Nepal, Bhutan, and China.
- Research and Development: Planning to create a State-of-the-Art Agriculture and Horticulture Research Centre and model farms to cultivate export-oriented major crops specific to the state.

6.1.8.3. Current Status and Way Forward

The proposal has been submitted and discussed with Miss Isawanda Laloo, IAS, Secretary, Agriculture and Farmers' Welfare Department, Government of Meghalaya. Response is awaited from the state government for the way forward.

6.1.9. EKSAQ

6.1.9.1. Brief about the Project

EKSAQ (Education, Knowledge, Skills, Aptitude, Attitude, and Abilities for Qualification), managed by KOVIDA, are a K-12 education start-up. All of their products are tailored to address the specific needs of every student and are aligned with the goals of NIPUN Bharat (National Initiative for Proficiency in Reading with Understanding and Numeracy) and NEP 2020 (National Education Policy 2020). They proposed to make Meghalaya one of the fastest improving states in education in Early Childhood Care and Education (ECCE) segment levels and subsequent K-12 levels by 2030.

6.1.9.2. Scope of the project

EKSAQ proposed to support the government with the education system by delivering a sustainable, high quality academic performance for students, teachers and schools, ensuring merit-based generation and distribution of government and other resources.

The proposed to deliver the following:

- Improve enrolments and eradicate dropouts.
- Train school management, to govern the schools better.
- Build strong communities of students, teachers, parents, schools.
- Provide fund raising capability platform to schools and educational institutions.

6.1.9.3. Current Status and Way Forward

EKSAQ is engaged by Education Department, Government of Meghalaya to undertake pilot project in Nort Garo hills. They have received the Engagement Letter from Ms. Mitali Chandra, IAS, DC, North Garo Hills District. The pilot project is targeting 300 students, initially at one school and planning to expand to three more in the coming weeks. The project spans 10-12 weeks, operating five days a week, and follows the Nipun Bharat: FLN Training Curriculum.

6.1.10. B Medical Systems

6.1.10.1. Brief about the Project

B Medical Systems (BMS) is a leading global manufacturer and distributor of medical cold chain solutions. The company is a chief supplier of 100+ products across its three major business portfolios of vaccine cold chain, medical refrigeration, and blood management solutions to global healthcare organizations and governments.

6.1.10.2. Scope and Intended Outcomes

- Medical cold chain solutions to safeguard the storage and transportation of vital medical supplies.
- Improve health service delivery, making healthcare more accessible and responsive through community development camps dedicated to women and child healthcare.

6.1.10.3. Current Status and Way Forward

The investor requested a virtual meeting with officials of the Health Department and currently awaiting a response for further steps.

6.1.11. Apollo Health Care

6.1.11.1. Brief about the Project

A project model on Digital Dispensary was submitted to the Government of Meghalaya. It was proposed to establish Electronic Rural Primary Health Centres (Rural ePHCs) at Rural areas in Meghalaya.

These Rural PHCs leverage technology to offer remote healthcare services, incorporating telemedicine and teleconsultation capabilities. This allows patients to seek medical advice and consultations from doctors located remotely. The integration of these technological advancements in Rural PHCs has revolutionised healthcare delivery, enabling improved access to healthcare services, particularly for individuals in remote or underserved areas.

6.1.11.2. Scope of the Project

Electronic Rural Primary Health Centres (Rural ePHCs) will play a crucial role in the early detection and provisioning of solutions for health issues among Rural residents. These centres will enable preventive healthcare measures to alleviate the burden of diseases and effective management of Non-Communicable Diseases (NCDs) through regular health check-ups, medicine distribution, and counselling. These proactive initiatives help prevent the onset of diseases and promote wellness within the community.

6.1.11.3. Current Status and Way Forward

The proposal has been discussed with the officials of the Health Department. The state government will proceed with the initiative once the necessary funding is arranged.

6.1.12. Quesera Tours

6.1.12.1. Brief about the Project 1 (1-2 para)

Que Sera Sera Tours Travels, an adventure travel & tour service provider based out of Mumbai, requested for a list of hotels and homestays in scenic locations of Meghalaya to facilitate their guests and help them get a taste of the rich and authentic culture of the state.

6.1.12.2. Current Status and Way Forward (in bullet points)

- The accommodations listed on the official website of Tourism Department has been shared with the company.
- Moreover, the Tourism Department, Government of Meghalaya has been requested to share additional data or information, which might be relevant in this case.

6.1.13. Just Dial

6.1.13.1. Brief about the Project

Justdial Limited empowers local businesses, industries, and service providers of all sizes by offering search-related services to users across India. Justdial proposed the onboarding of businesses in Meghalaya on their platform. Meghalaya has countless small and medium

businesses that need a digital overhaul. It is critical for businesses of all sorts to be discovered digitally and serve customers online on large platforms such as Just Dial.

6.1.13.2. Scope of the proposal

An online business directory for Meghalaya will enhance the visibility of local businesses both within the state and across India. It will create a platform where businesses based out of Meghalaya can effortlessly connect with potential customers, fostering an environment conducive to economic growth and development.

6.1.13.3. Current Status and Way Forward

The proposal was briefed to Shri. Pravin Bakshi, IAS, Commissioner & Secretary, Commerce & Industries Department, Government of Meghalaya, and response is awaited from the state government.

6.1.14. Saraf Hotels (HYATT)

6.1.14.1. Brief about the Project

Saraf Group is one of the leading hotel business groups in South Asia involved in the development and operations of star category hotels. Saraf hotels has expressed their interest to setup 5-star hotels in Shillong, Cherrapunjee and Dawki to the Tourism Department, Government of Meghalaya.

6.1.14.2. Scope of the Project

Develop modern/ contemporary luxury hotels with a traditional touch and developing further rooms and cottages on existing facilities. This will contribute to generating employment opportunities in the state and also to bosting hi-end luxury tourist footfall.

6.1.14.3. Current Status and Way Forward

Following an introductory meeting with the Tourism Department, a site visit to the proposed locations was undertaken. During this interaction, Shri. Cyril Diengdoh, IAS, requested specific information from Saraf, which was duly provided. The Tourism Department is now in the process of preparing a Request for Proposal (RFP), and Saraf Hotels will be invited to

participate through a competitive tendering and RFP process, ensuring a transparent and competitive selection procedure.

6.1.15. Quadra Infratel Synergies Pvt. Ltd

6.1.15.1. Brief about the Project

Quadra Infratel's key business areas are EPC (Engineer, Procure and Construct) of Telecom Infrastructure and Electricity Substations. Expert service provider to elite customers like Airtel, Idea, MTNL, BSNL, Reliance, Samsung Ericsson, Nokia and various State Electricity Boards of UP and Bihar etc.

The company proposed to create investment of ~INR 100 crores in Meghalaya, by installation of small cells over the electricity poles of the state, installation of mobile towers, In-Building Solution (IBS), Cell on Wheels, Fiber Optic and related power infrastructure like electrification, battery storage, and solar backups etc to increase the telecom connectivity and reduce the call drops.

6.1.15.2. Scope and Intended Outcomes

The company will install telecommunication towers over government offices to improve connectivity and increase revenues for the Government through renting. Revenue generation for the state by rental income from un-used government properties will be generated by making use of buildings, parks, vacant spaces, bridges, electricity poles for installation of telecom and related equipment and advertisement boards, etc. Apart from revenue generation, this project will also generation employment.

6.1.15.3. Current Status and Way Forward

The proposal has been discussed with the officials of IT Department, Government of Meghalaya. It was also suggested by the department to explore setting-up of towers on buildings in Industrial Parks.

6.1.16. My home Industries Private Limited (Maha Cement)

6.1.16.1. Brief about the Project

Headquartered in Hyderabad, My Home Group is a prominent name in the cement industry. Maha Cement offers a range of brands designed to meet the diverse construction requirements of different regions. The company has submitted a proposal to the state government of Meghalaya seeking to establish a cement plant in the state.

6.1.16.2. Scope and Intended Outcomes

The company aims to establish a 2.0 million tonnes per annum cement plant. They are in need of 1,000 acres of non-forest land, which includes a 200 million tonnes limestone deposit. Of this land, 300 acres will be allocated for the cement plant. Additionally, they require 30 MW of power and 3,000 liters of water per day. Tailor-made incentive proposals will be put forward to the state government for consideration.

6.1.16.3. Current Status and Way Forward

Proposal sent and discussed with Commerce & Industries Dept.& Urban Affairs Dept, Government of Meghalaya. Response awaited from the state government.

6.1.17. GMMCO Technology Services

6.1.17.1. Brief about the Project

GMMCO is headquartered is a leading player in infrastructure development with a world-class engineering capability. It manages sales and support of machines, engines and equipment for mining, construction and road-laying activities. GMMCO has extended an EOI to the Meghalaya state government, expressing its interest in collaborating on various mining-related initiatives.

6.1.17.2. Scope and Intended Outcomes

The EOI encompasses consultancy services for mapping mining resources, strategic guidance for scientific mining, and the organization of training sessions and workshops focusing on scientific mining practices.

6.1.17.3. Current Status and Way Forward

- Proposal awaited from the company. Once received, the team shall connect them with the concerned department for processing.

6.1.18. Re Sustainability Limited

6.1.18.1. Brief about the Project

The company specializes in Waste Management, focusing on the recycling, processing, and disposal of Biomedical, Hazardous, and Municipal Solid Waste. In Meghalaya, they are eager to engage in the field of waste management, particularly in the domains of Biomedical and Hazardous waste.

6.1.18.2. Scope and Intended Outcomes

- Recycling, Processing and Disposal of Biomedical waste; Hazardous Waste and Muncipal Solid Waste
- They are into waste management and seeking to work in bio-medical and hazardous waste domain in Meghalaya.
- Their requirements include land on long-term lease (15-20 acres), power and water supply at the site location, and incentives following the state's policies. They seek to enter into a long-term contract spanning 25-30 years. Additionally, they plan to provide diverse financing and revenue-sharing models in their proposal to the government.

6.1.18.3. Current Status and Way Forward

- Proposal awaited from the company. Once received, the team shall connect them with the concerned department for processing.

6.1.19. Confederation of Women Entrepreneurs of India

6.1.19.1. Brief about the Project

Confederation of Women Entrepreneurs of India was started by 6 successful first-generation women entrepreneurs and is based out of Hyderabad. COWE India nonprofit business organization under Section 25 of Company Law and aims to develop industrial estates throughout India including Meghalaya if land is allotted at a reasonable price.

6.1.19.2. Scope of the project

Not-for-Profit Organization that provides women entrepreneur with a facilitative culture through Training, Counselling, Knowledge Sharing, and Handholding throughout their project. They also work to bring women entrepreneurs into the organized mainstream. COWE India has requested time to conduct market research within the state and will return with a comprehensive proposal.

6.1.19.3. Current Status and Way Forward

COWE had a virtual meeting with Invest India team. They will be doing market research to get an in-depth understanding of the NE states and get back with a proposal.

6.1.20. GarudaUAV

6.1.20.1. Brief about the Project

GarudaUAV is a prominent platform-based drone survey and inspection company in India, specializing in automating processes for enhanced operational efficiency and cost-effectiveness. Their services encompass a wide range of applications, from surveying, mapping, and inspection of various infrastructure and industrial sectors to construction progress monitoring and post-disaster surveys, ensuring comprehensive coverage for diverse needs.

6.1.20.2. Scope and Intended Outcomes

- The company has proposed to conduct a LiDAR survey in Meghalaya.

6.1.20.3. Current Status and Way Forward

- A discussion took place with the officials of Garuda UAV and additional information was requested from the company.
- Furthermore, a separate discussion was held between the investor, Dr. Subhash Ashutosh, IFS, and Shri. R.M Mishra, Retd. IAS, Executive Chairman, MSIP on the proposal.

6.1.21. SkyJumper Sports

6.1.21.1. Brief about the Project

SkyJumper Sports & Amusements Pvt. Ltd, a family entertainment centre aiming to establish a strong footprint in the field of Indoor Amusement within India. They have shared a proposal for the Government of Meghalaya, expressing their interest to set up trampoline parks and other amusement parks in the region with an aim to engage with audience of all age groups and provide exceptional experiences coupled with innovative approach.

6.1.21.2. Scope of the project

SkyJumper offers the following infrastructure options:

- Skyjumper Trampoline Park: Trampoline, Kids Play Area, Laser Tag, VR Games, Café, etc. Area Requirement: 0.5 – 0.6 acres.
- Skyjumper "The Hub": Trampoline, Kids Play Area, Laser Tag, Rides, Bowling, Inflatable Park, Simulators, VR Games, Café, Retail, F&B, etc. Area Requirement: 2 Acres.
- Skyjumper Carnival: Trampoline, Kids Play Area, Laser Tag, Bowling, Giant Swing Rides, Ferris Wheel, Frisbee Pendulum, Water Park, Inflatable Park, Simulators, VR Games, Carnival Games, Café, Retail, F&B, etc. Area Requirement: 10 Acres.
- Skyjumper "The Eye": Wave Pool, Indoor and Outdoor Amusement, Water Park, Sports Facilities, Hotels, Resorts, Serviced Apartments, F&B, Retail. Area Requirement: 100+ Acres.

6.1.21.3. Current Status and Way Forward

The proposal has been submitted to Shri. Cyril Diengdoh, IAS, Director, Tourism Department, Government of Meghalaya. Response awaited from the state government.

MEGHALAYA STATE INVESTMENT PROMOTION BOARD
Government Of Meghalaya

Meghalaya State Investment Promotion Board (MSIPB) has signed an MoU with Invest India (National Investment Promotion and Facilitation Agency, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India) in July 2021 in the presence of the Hon'ble Chief Minister of Meghalaya, Shri Conrad Sangma.

In accordance with the MoU, Meghalaya Desk at Invest India has been operationalized to leverage investment opportunities in the key thrust sectors to boost trade and investment in the state of Meghalaya.